

City of Little Canada

2018 Residential Study

The Morris Leatherman Company

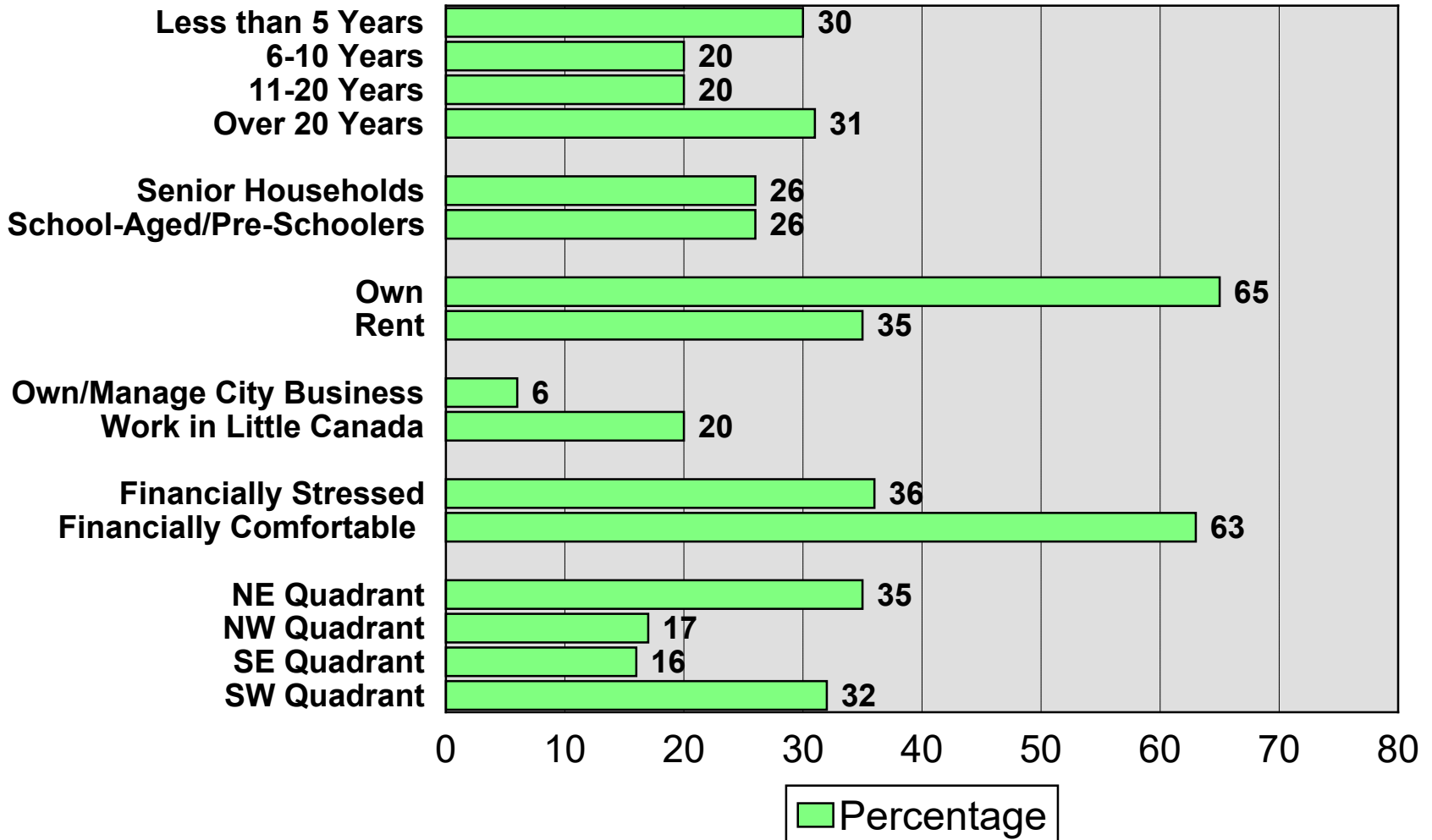
Survey Methodology

2018 City of Little Canada Study

-) 400 random household sample of Little Canada households
-) Telephone interviews conducted between August 7th and 22nd, 2018
-) Average interview time of 24 minutes
-) Non-response level of 5.0%
-) Projectable within +/- 5.0% in 95 out of 100 cases

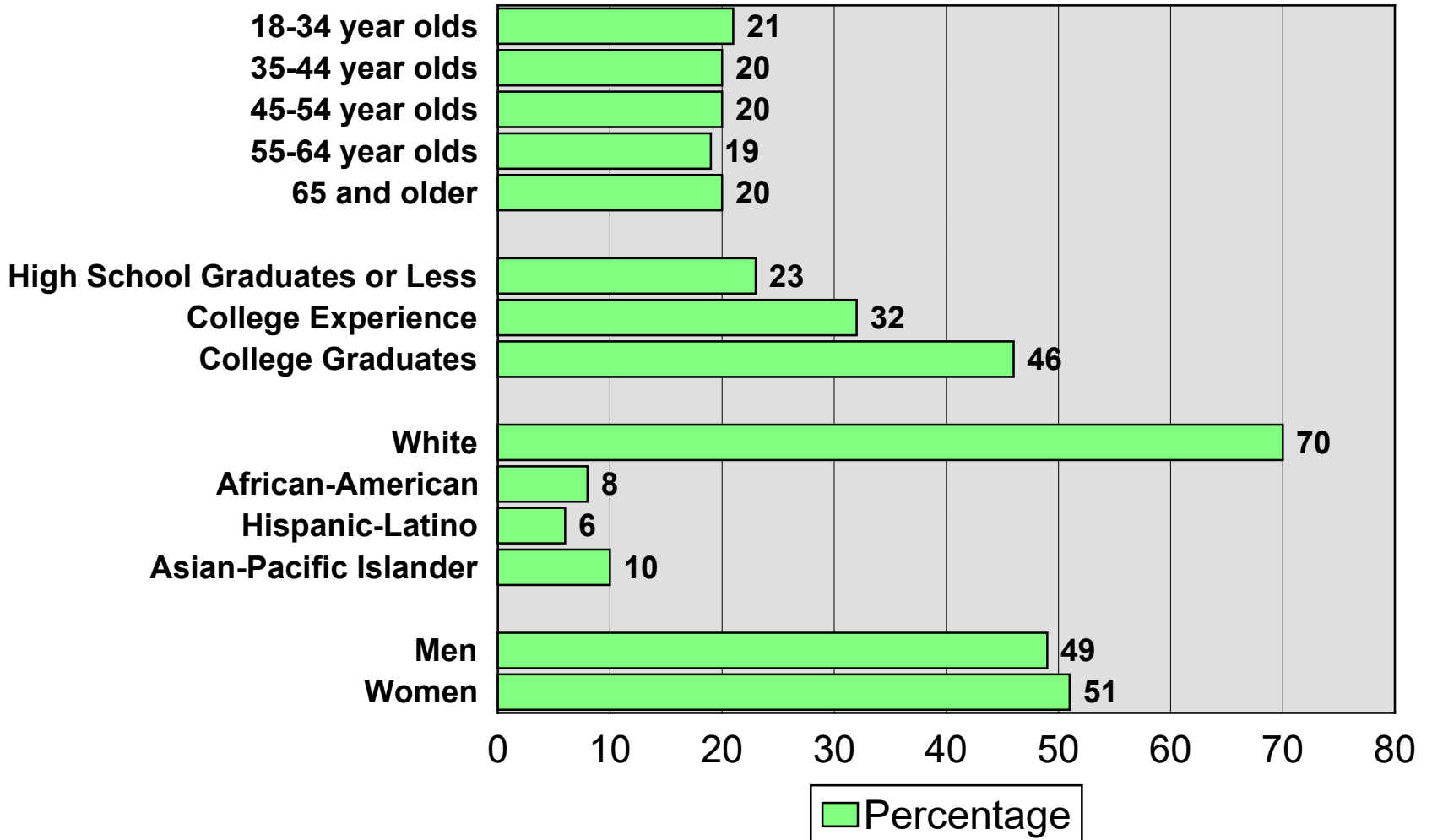
City Demographics I

2018 City of Little Canada Study



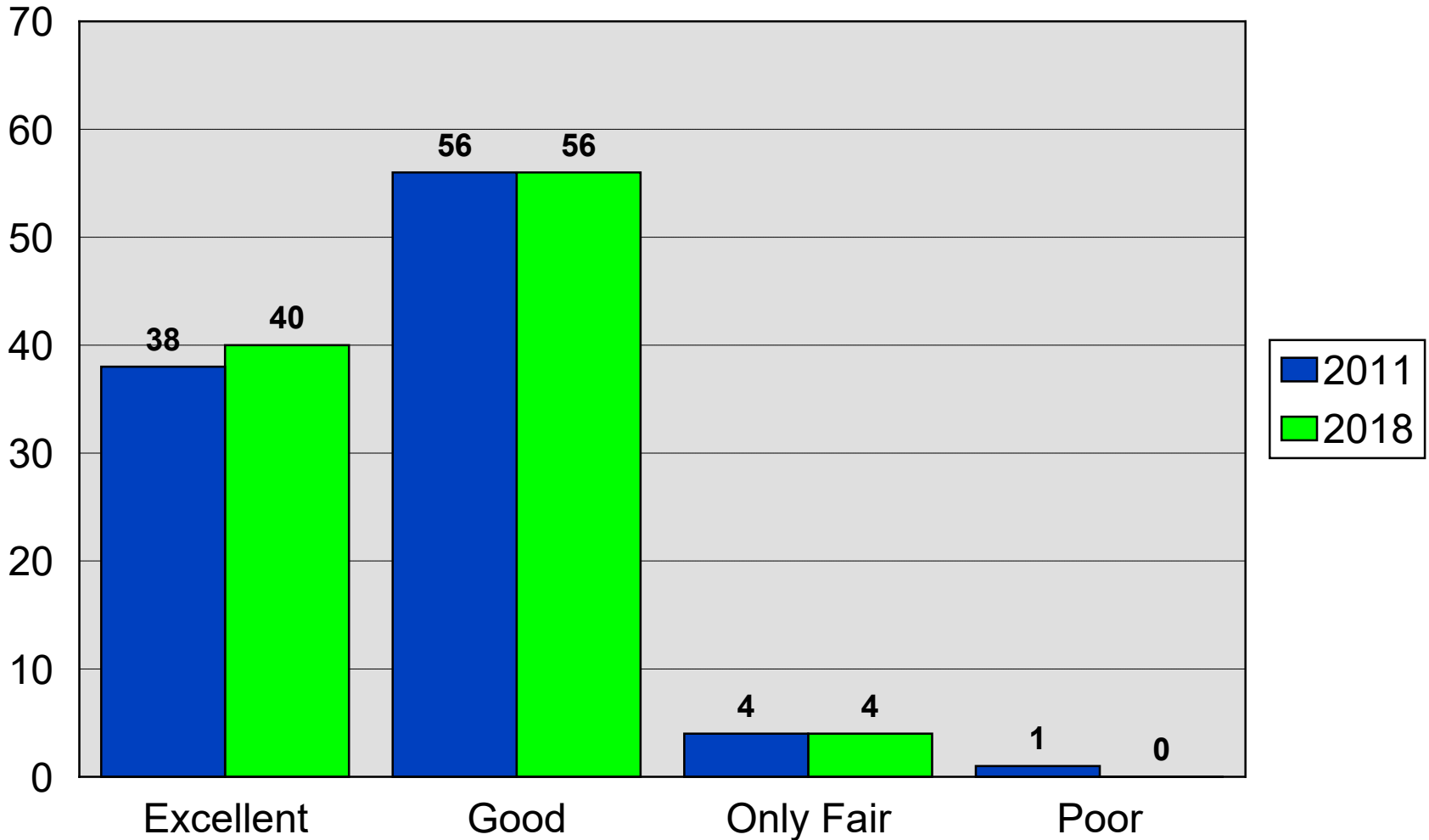
City Demographics II

2018 City of Little Canada Study



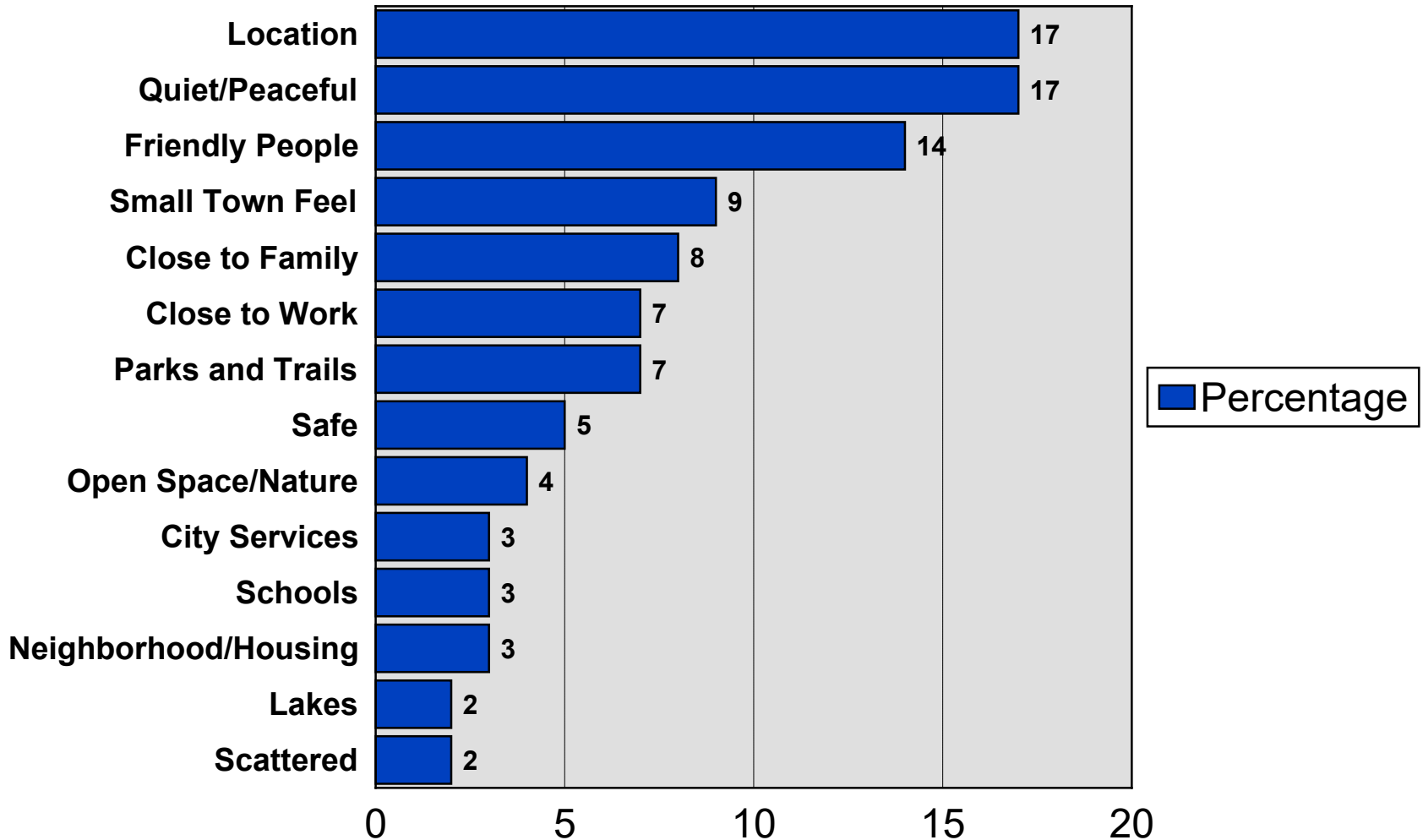
Quality of Life

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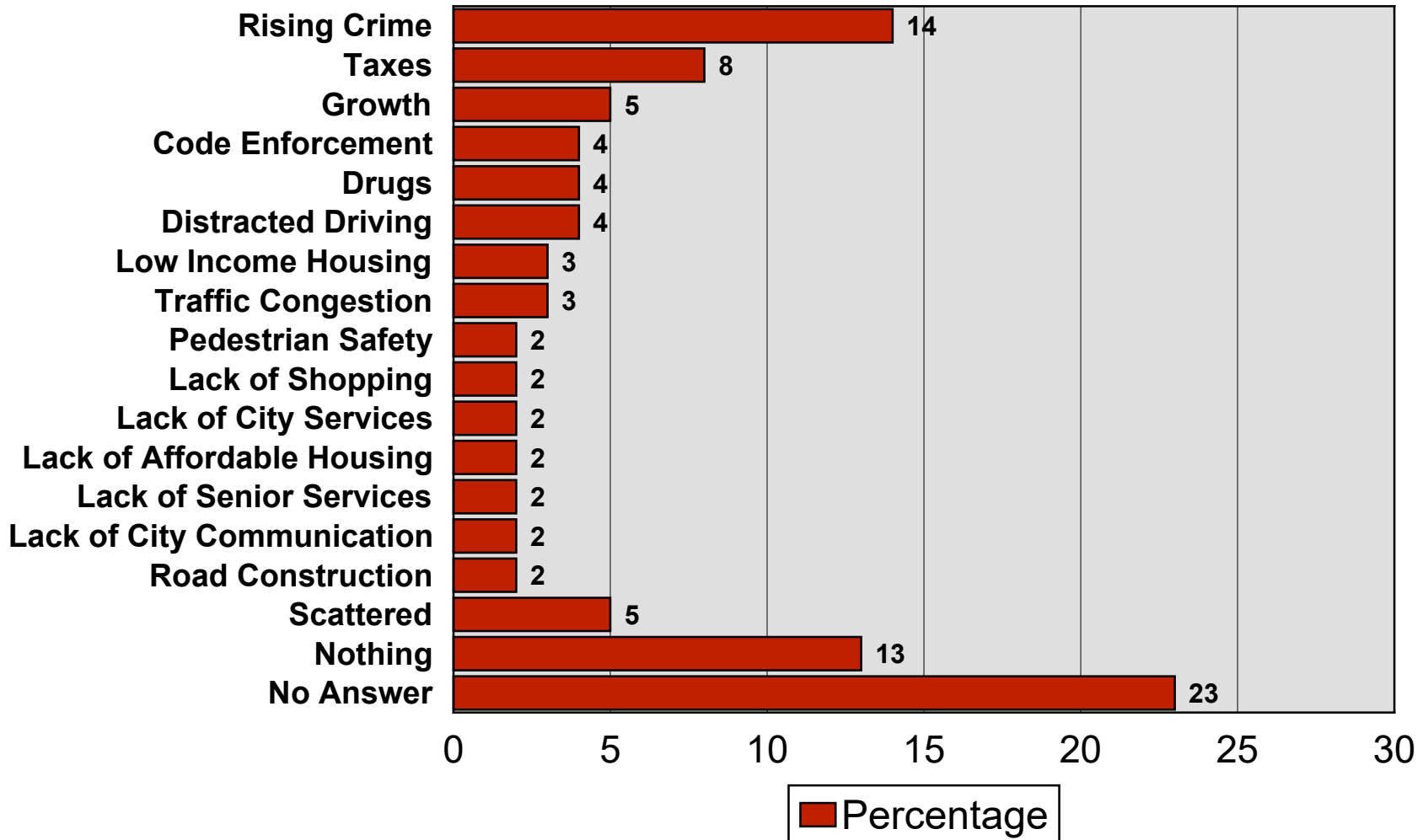
Like Most about City

2018 City of Little Canada Study



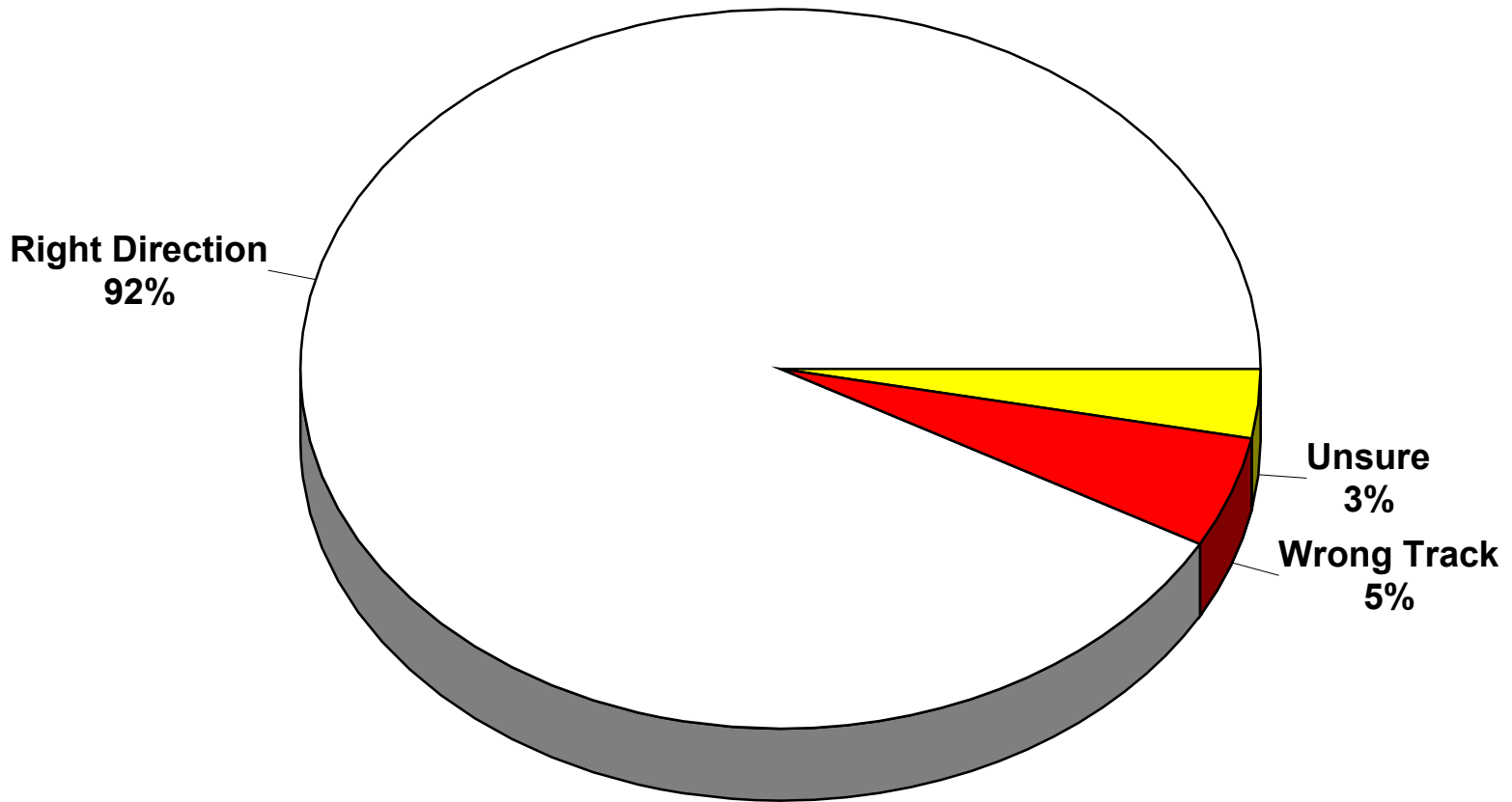
Most Serious Issue

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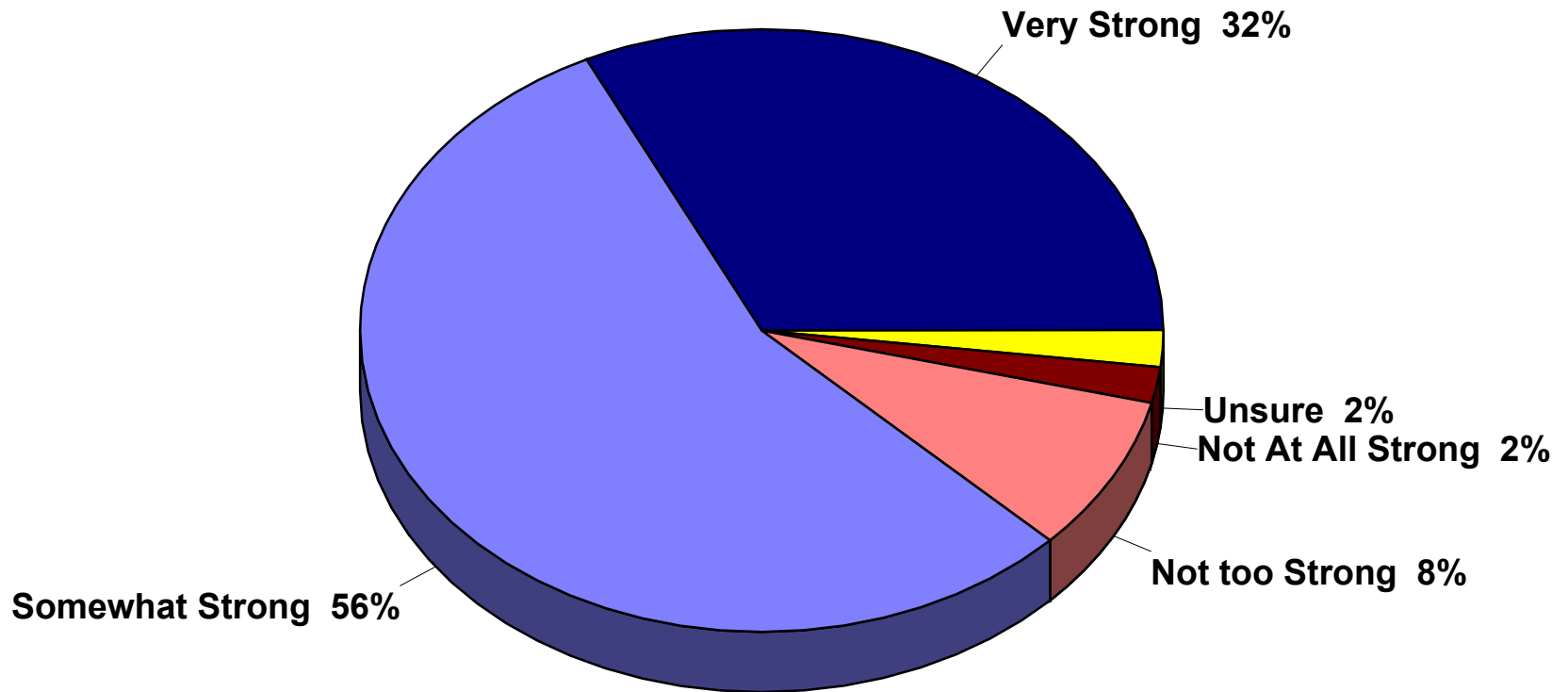
Direction of the City

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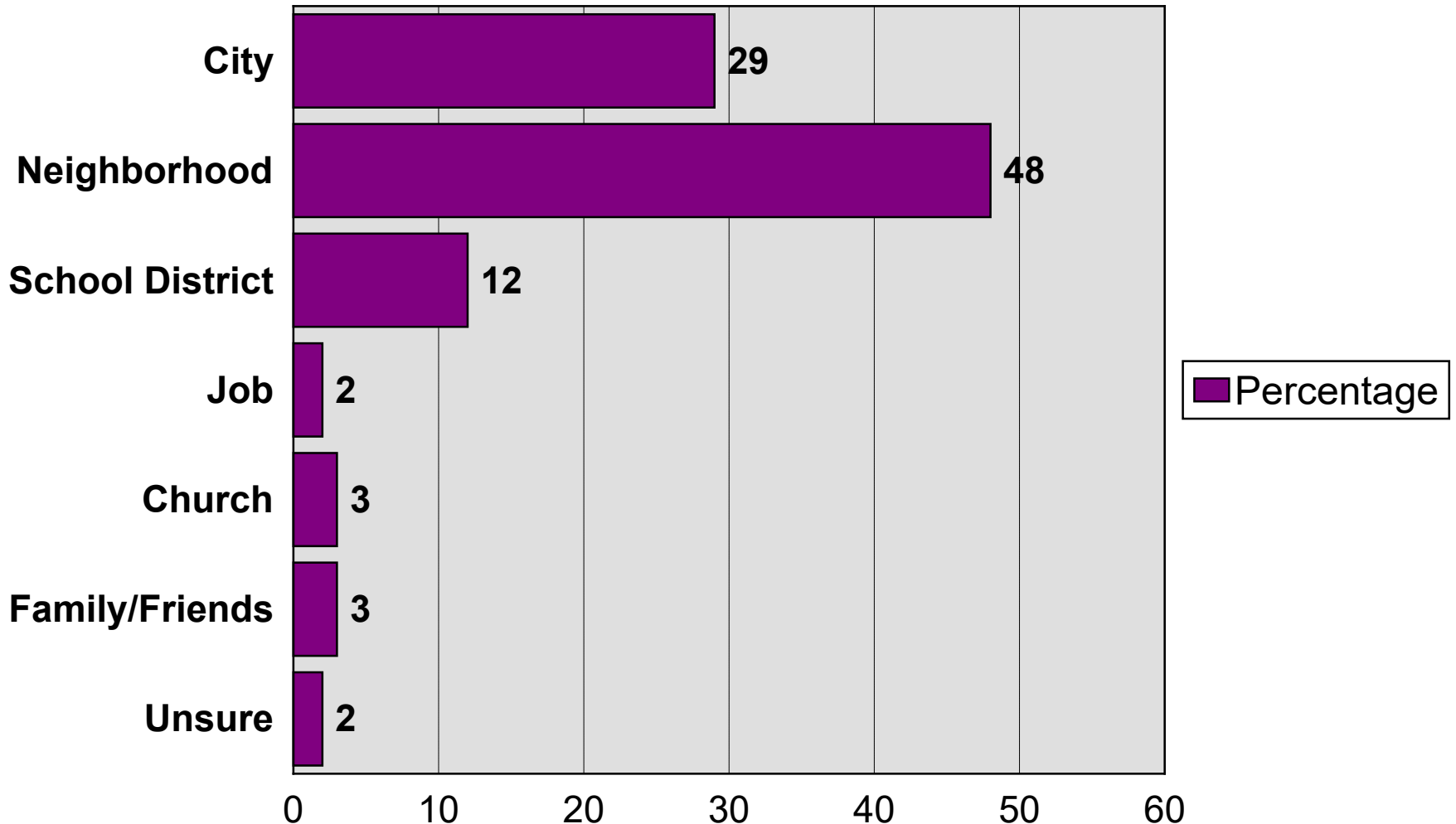
Sense of Community

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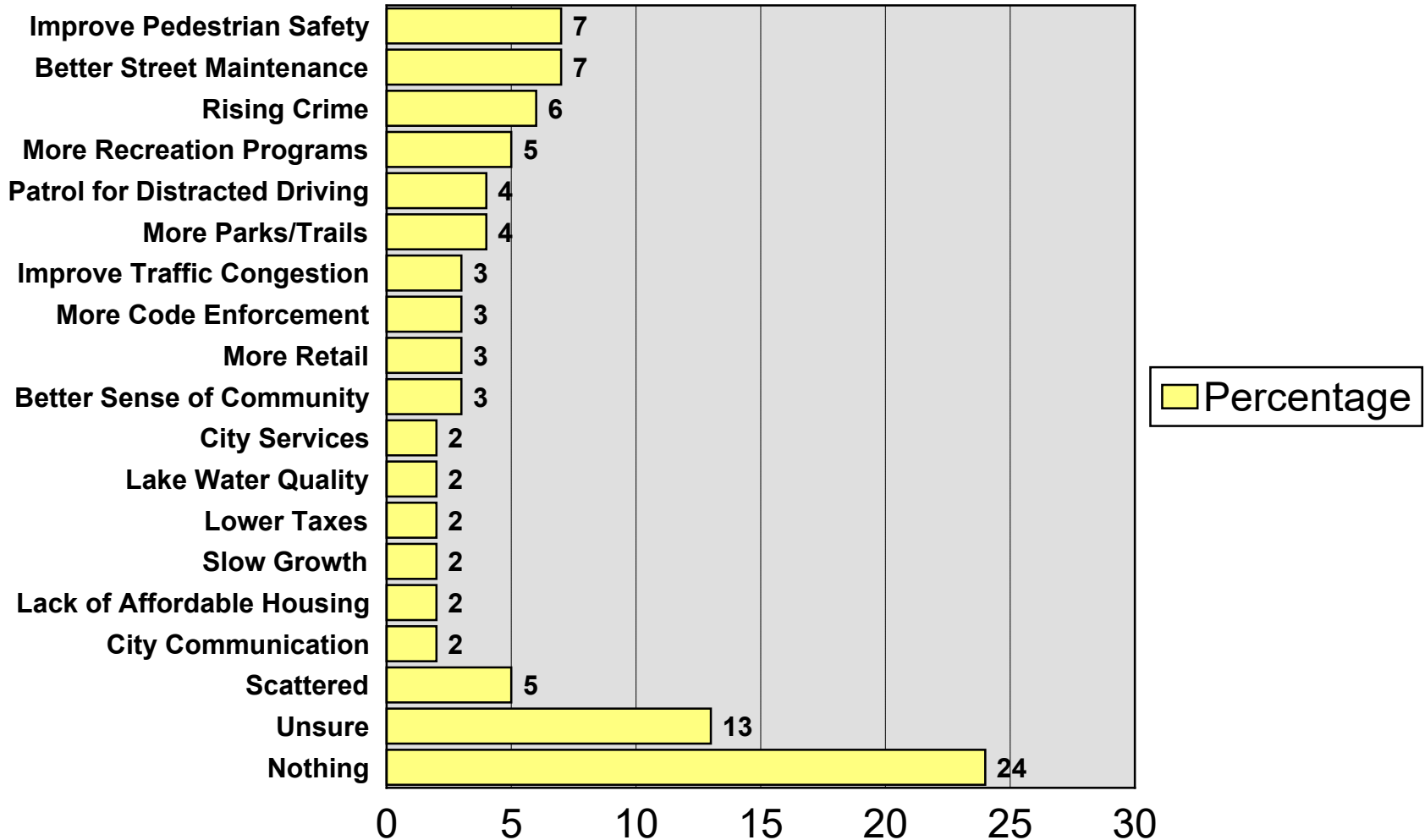
Closest Connection

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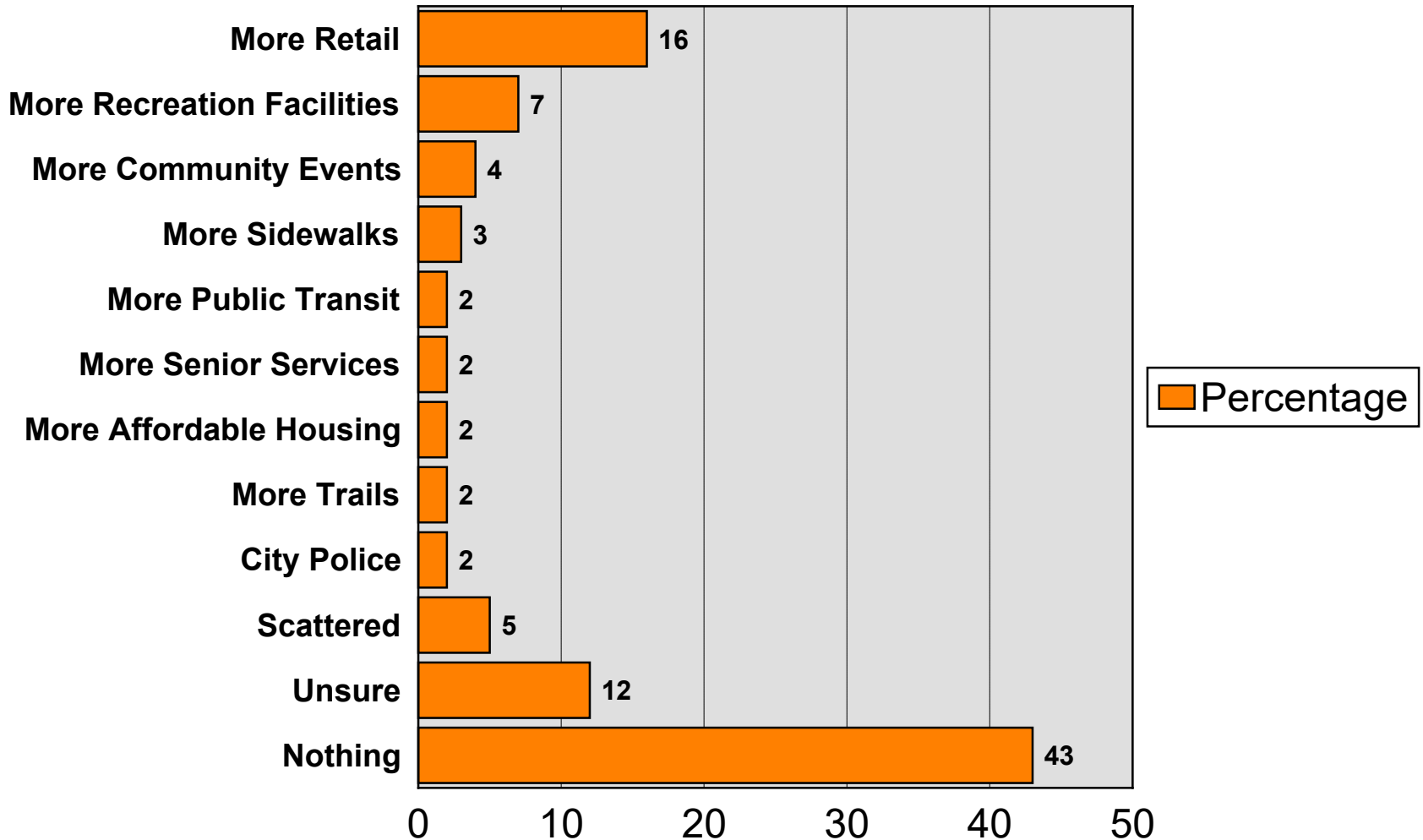
Fixed or Improved

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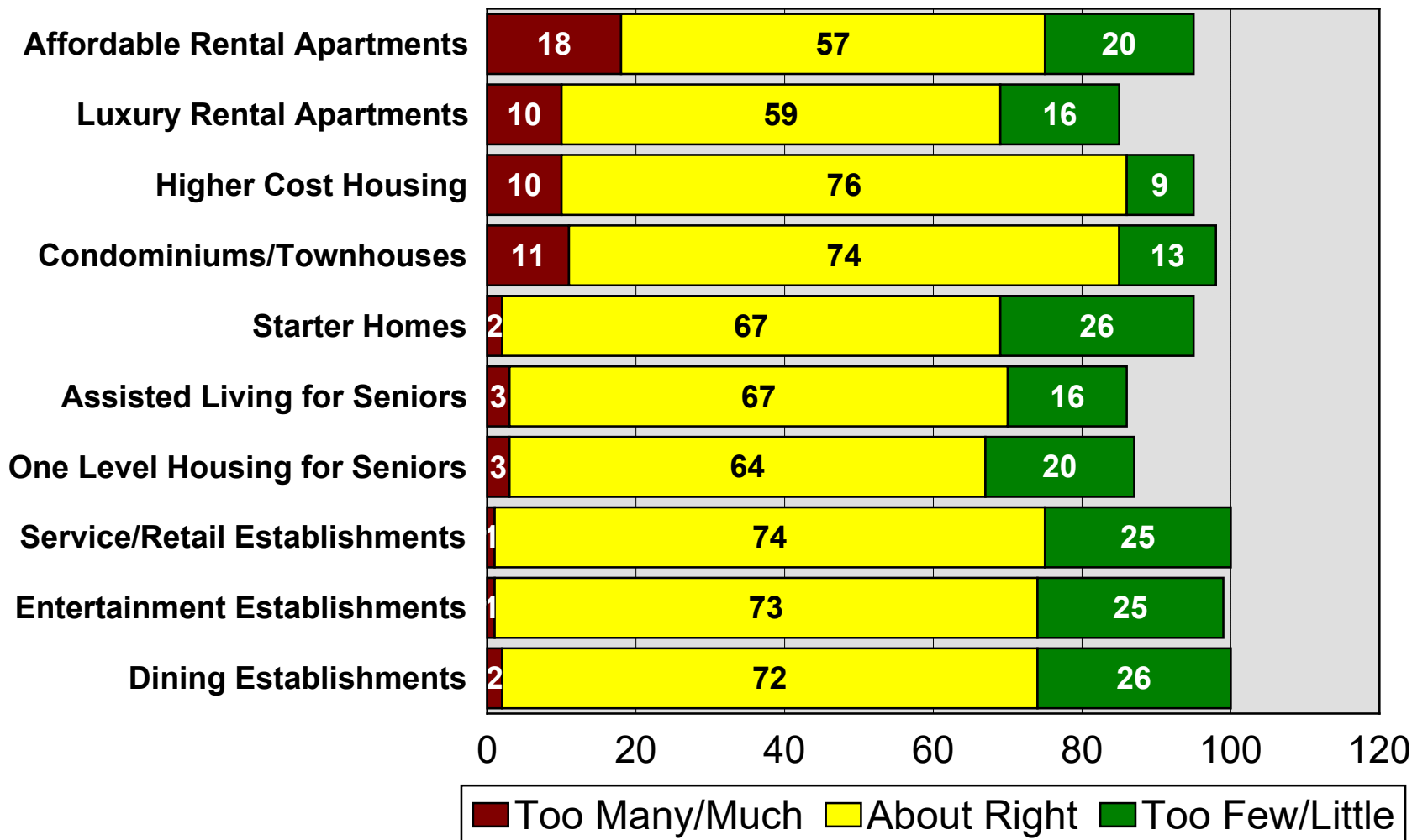
Currently Missing

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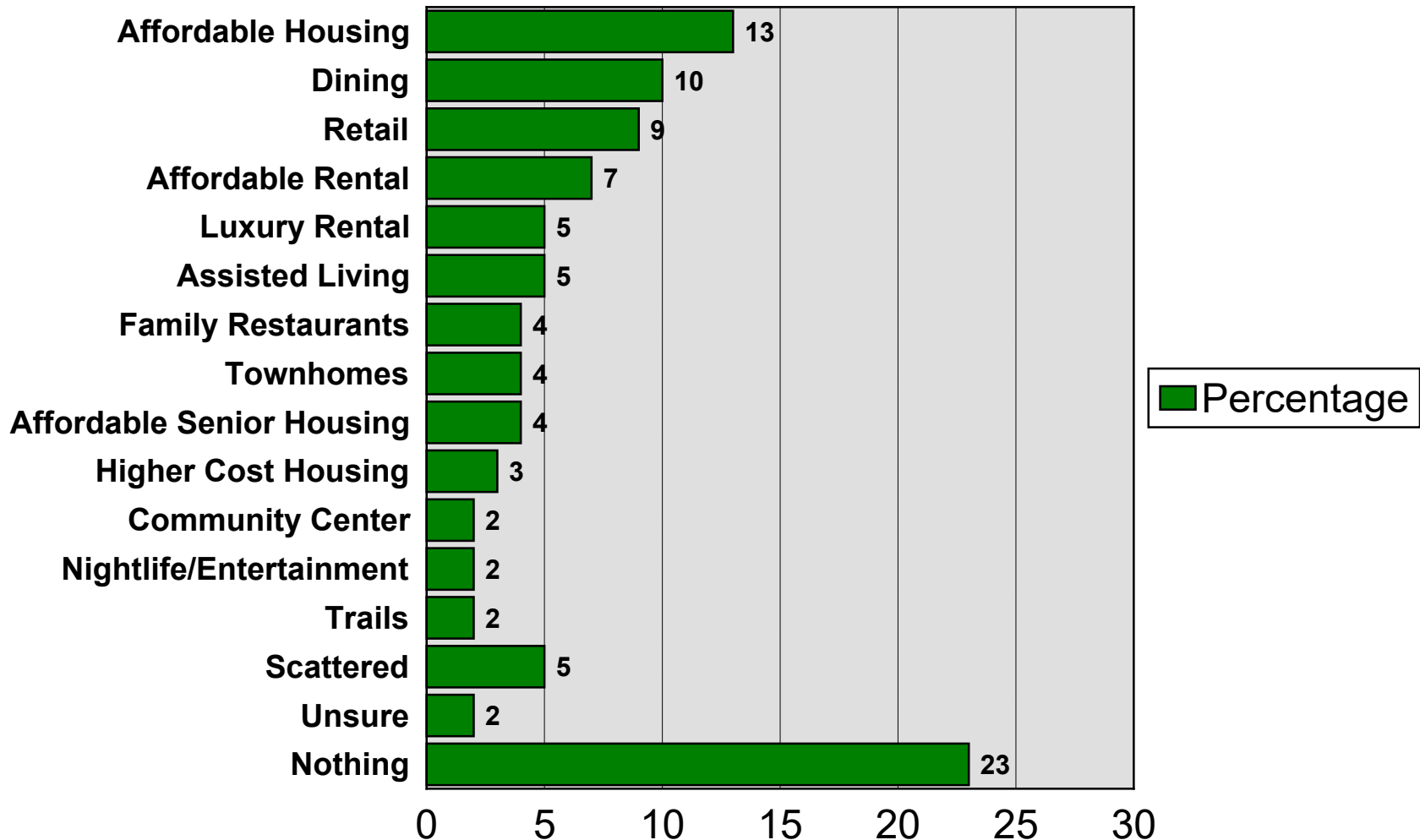
Community Characteristics

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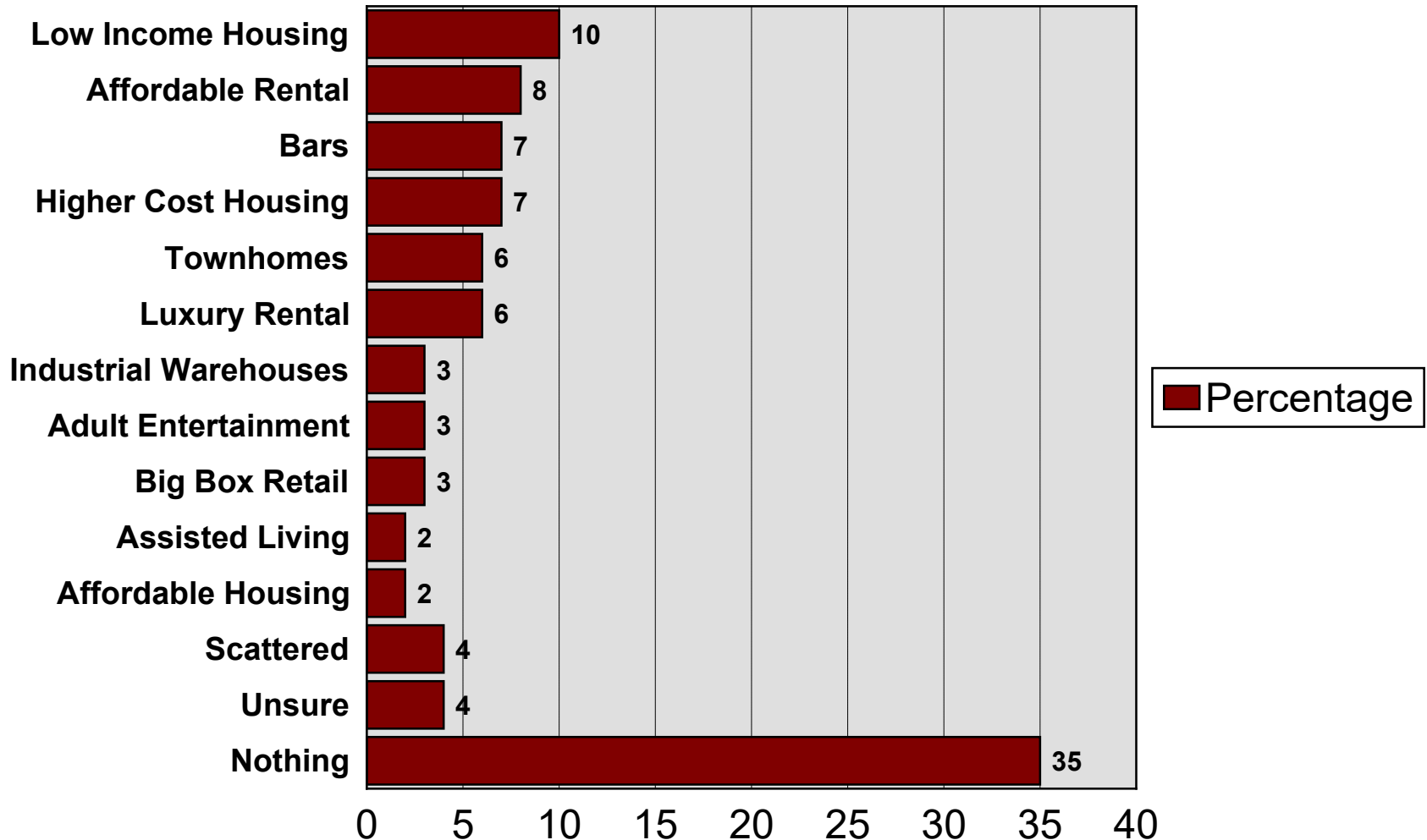
Development Would Like to See

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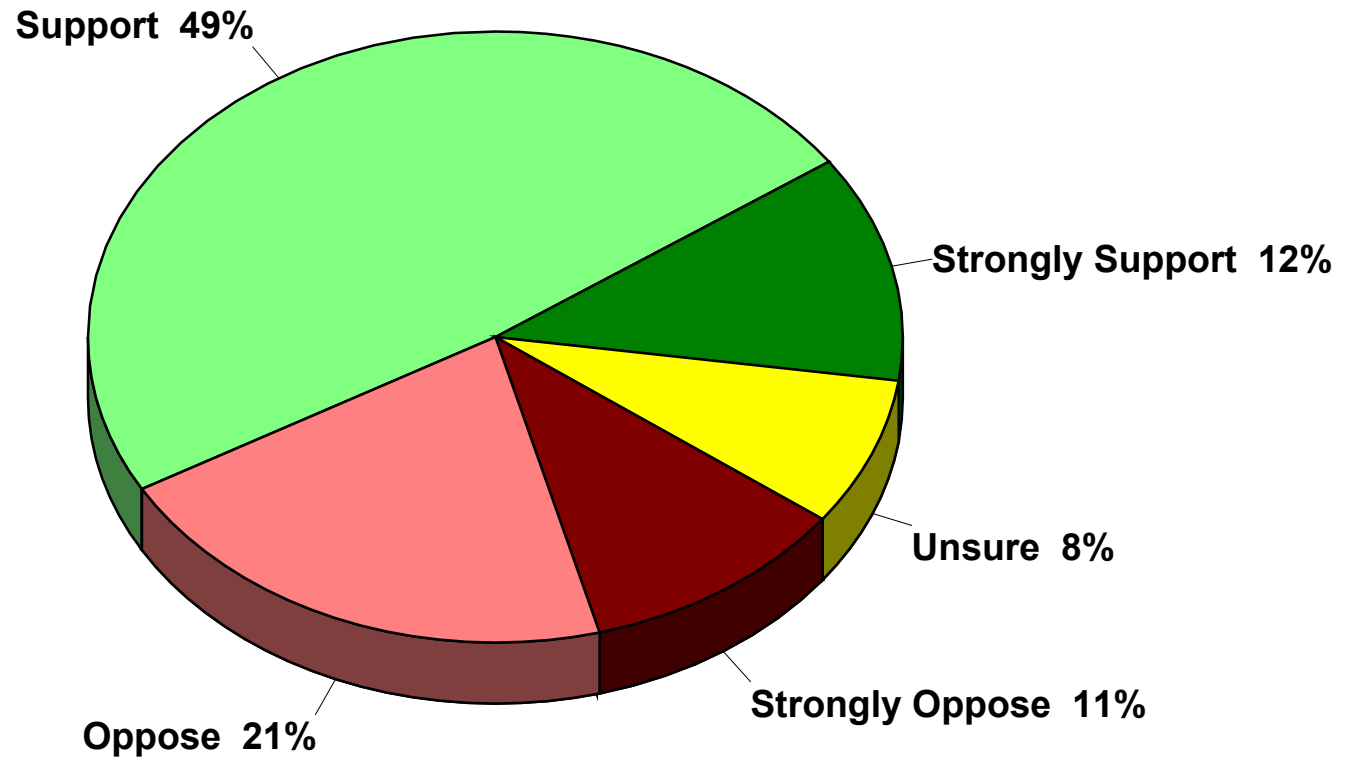
Development Strongly Oppose

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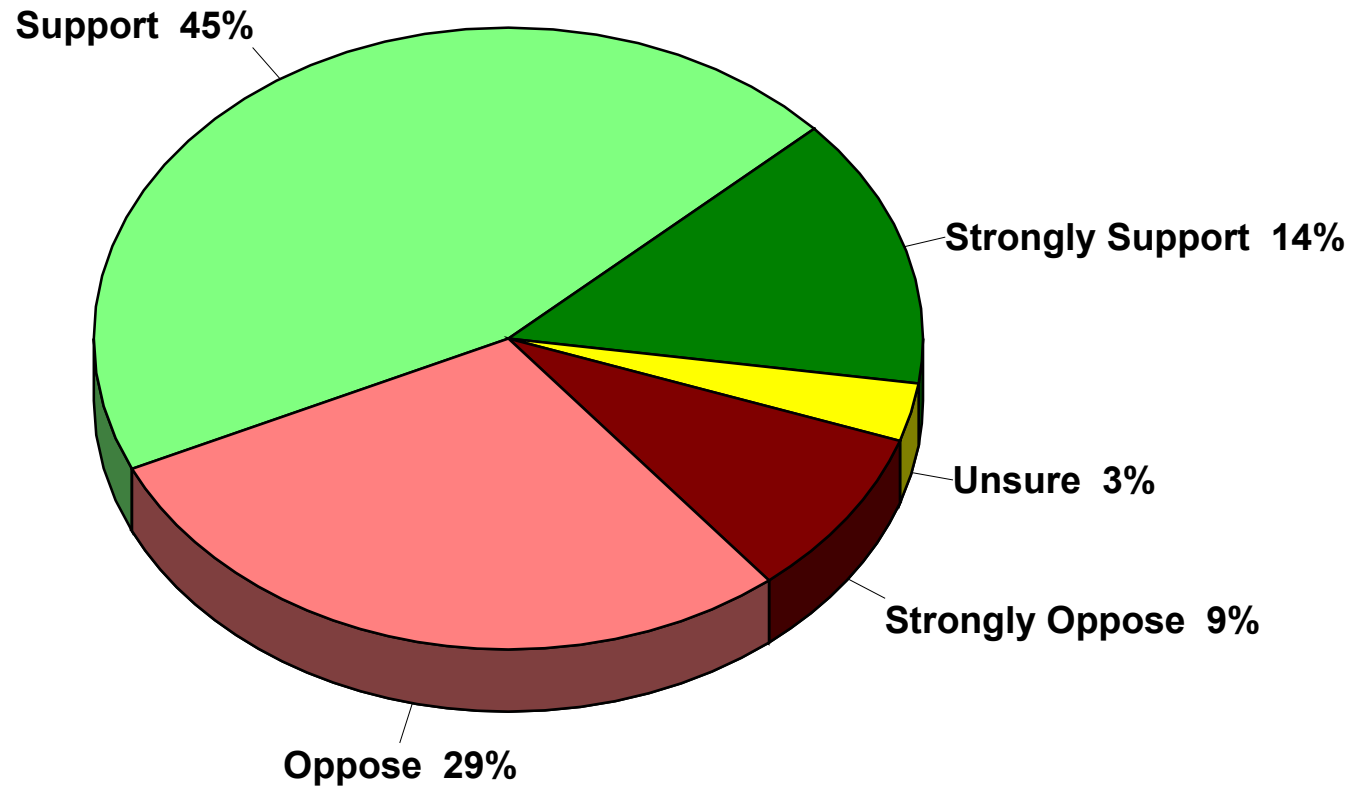
Financial Incentives to Attract Development

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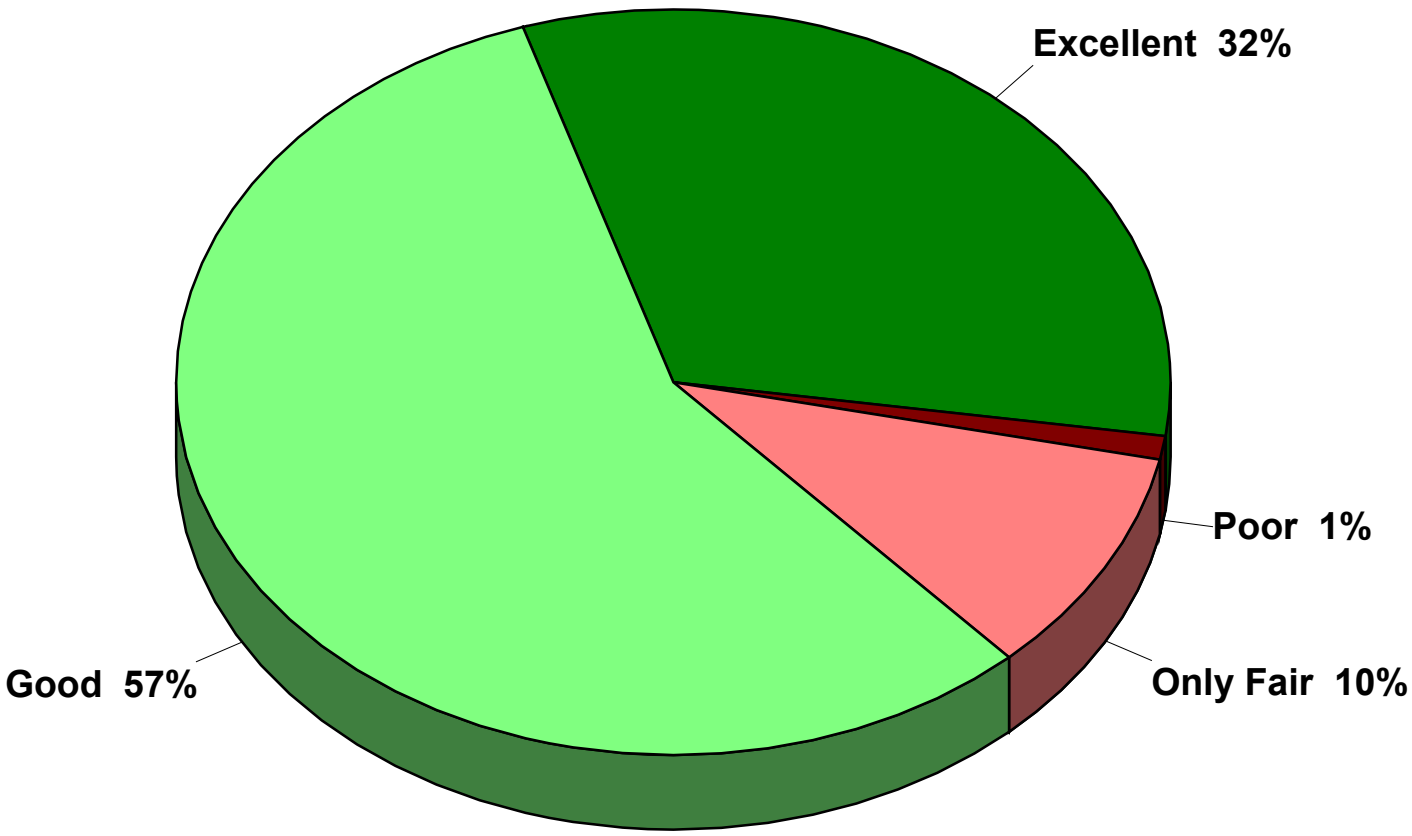
More Active Code Enforcement

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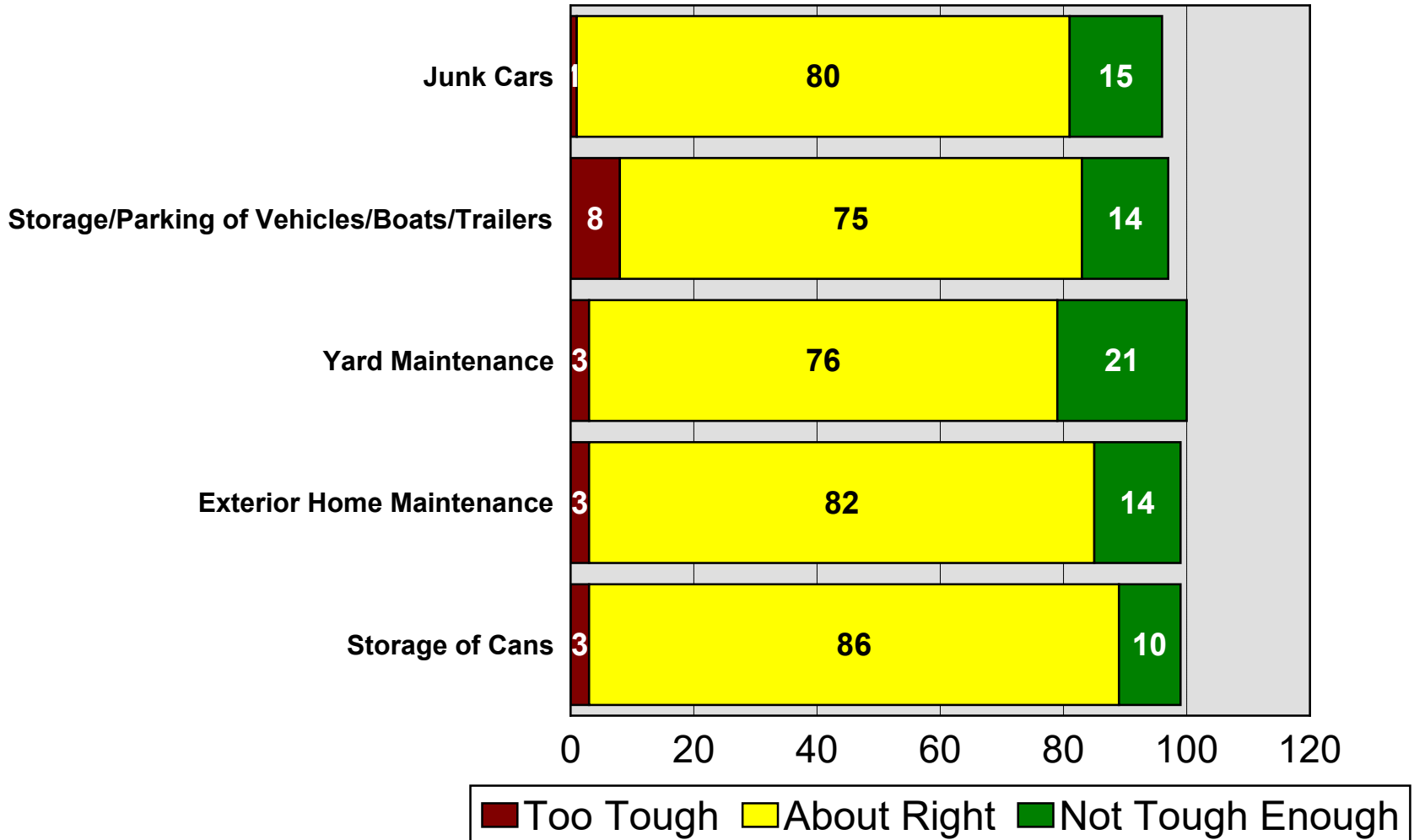
Condition and Appearance of Neighborhood

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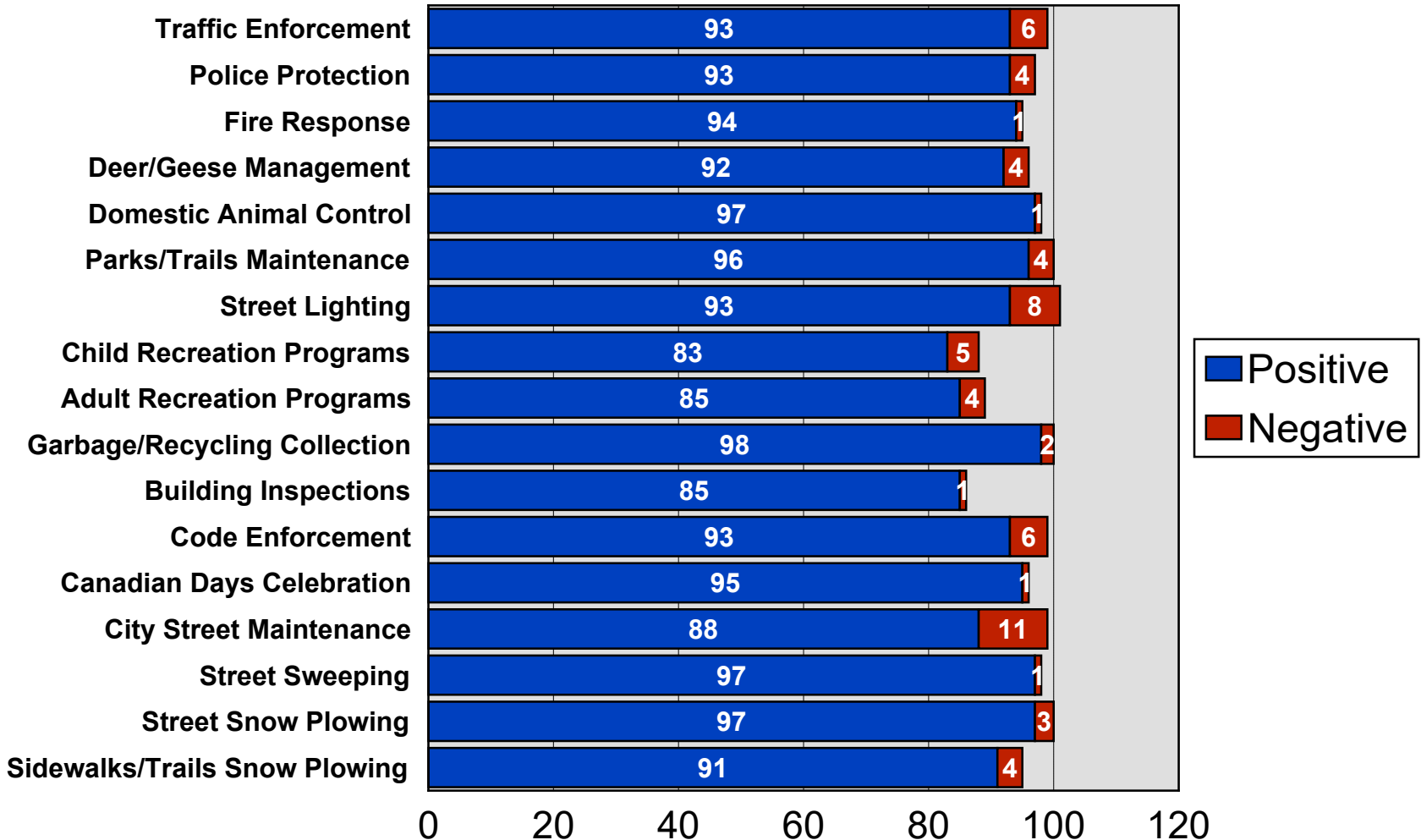
Code Enforcement

2018 City of Little Canada Study



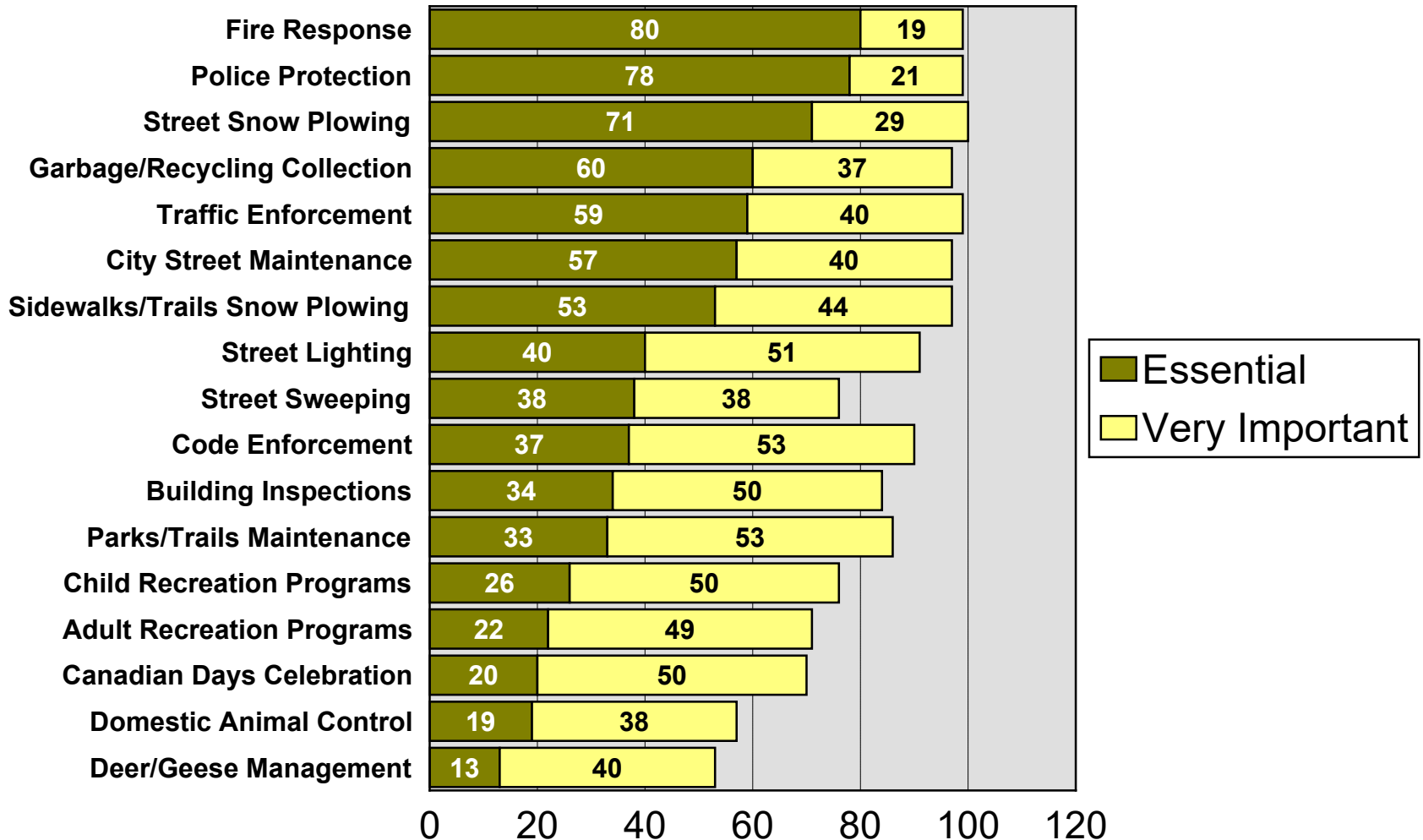
City Service Ratings

2018 City of Little Canada Study



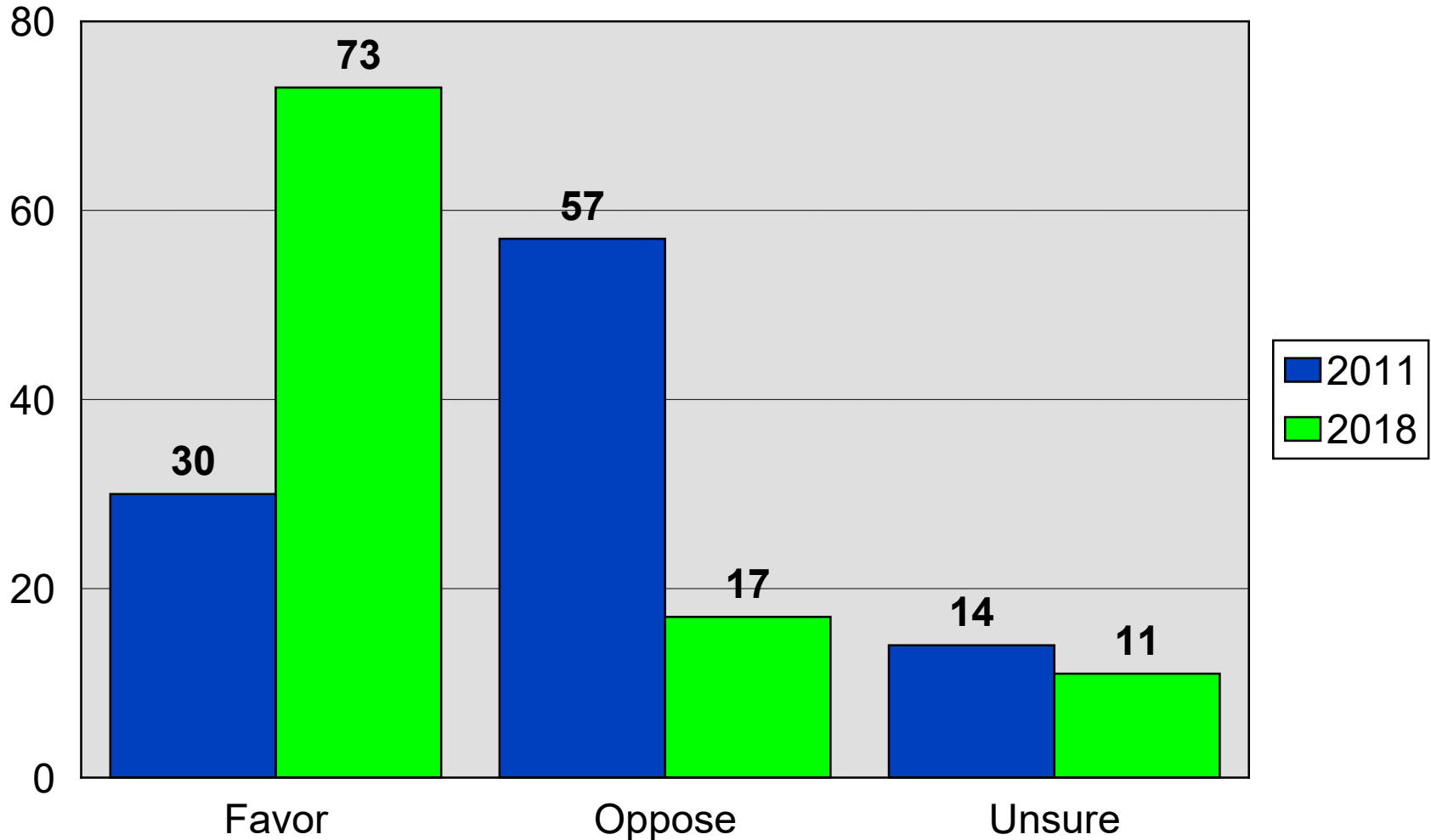
Importance of City Services

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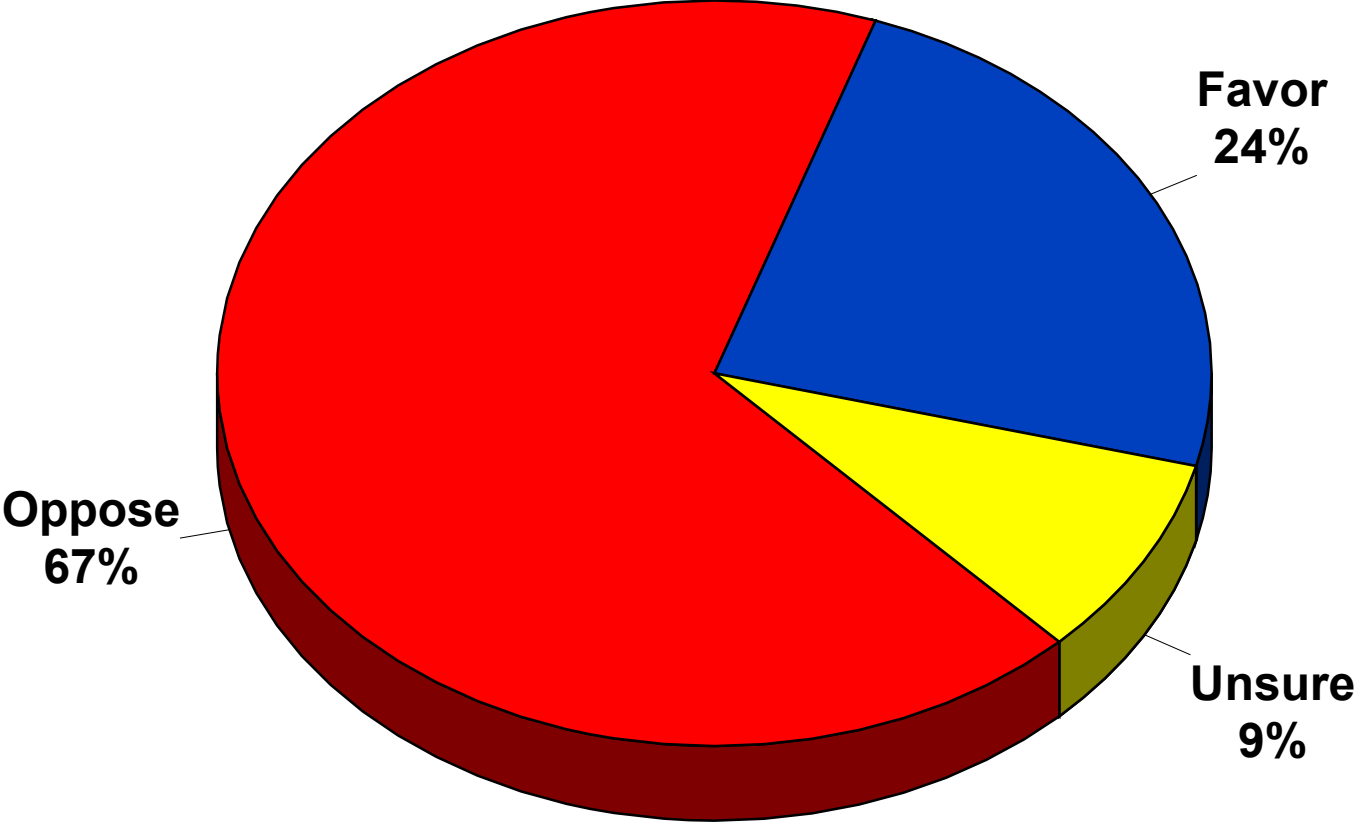
Tax Increase to Maintain Services

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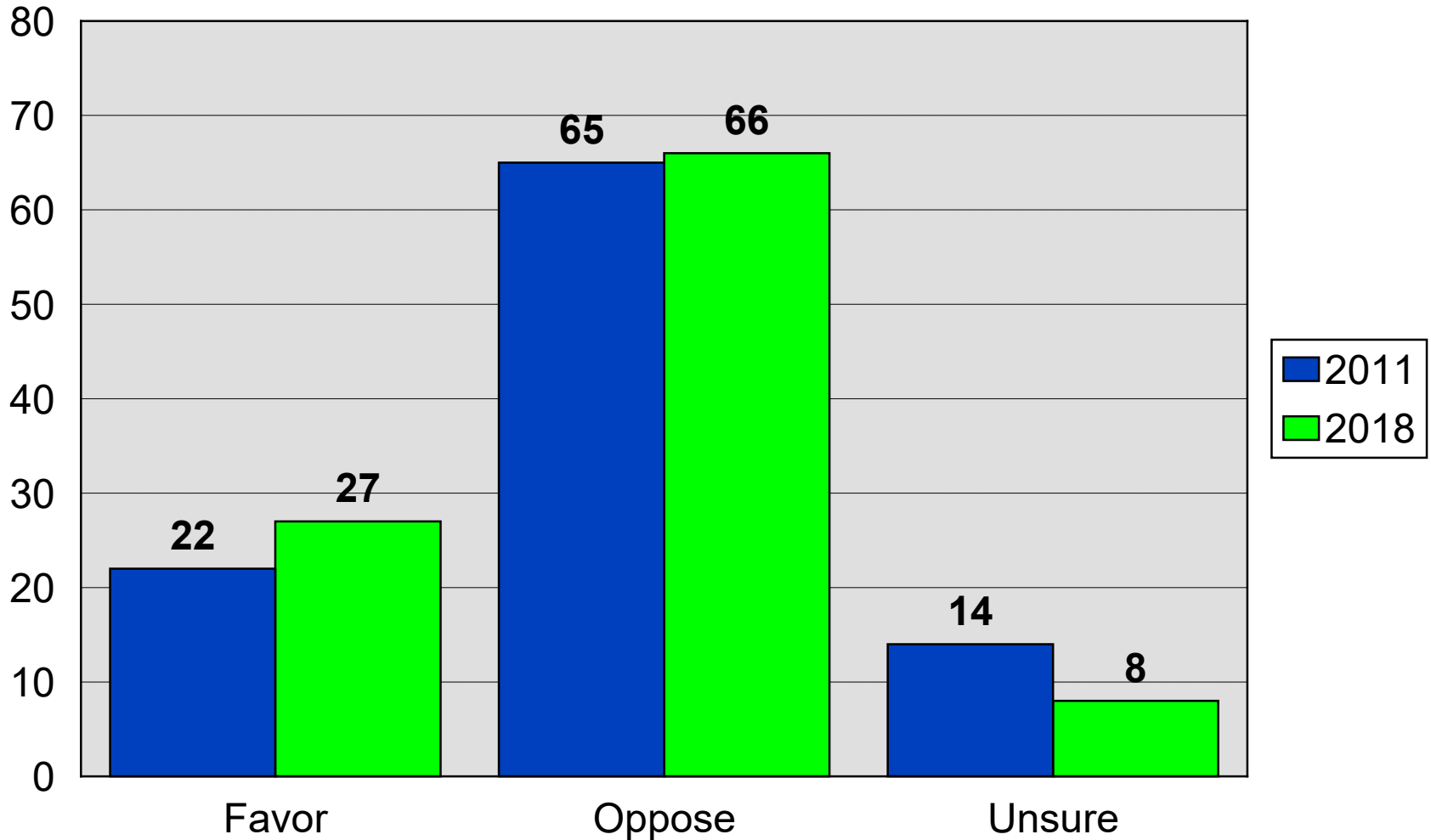
Property Tax to Improve/Enhance Services

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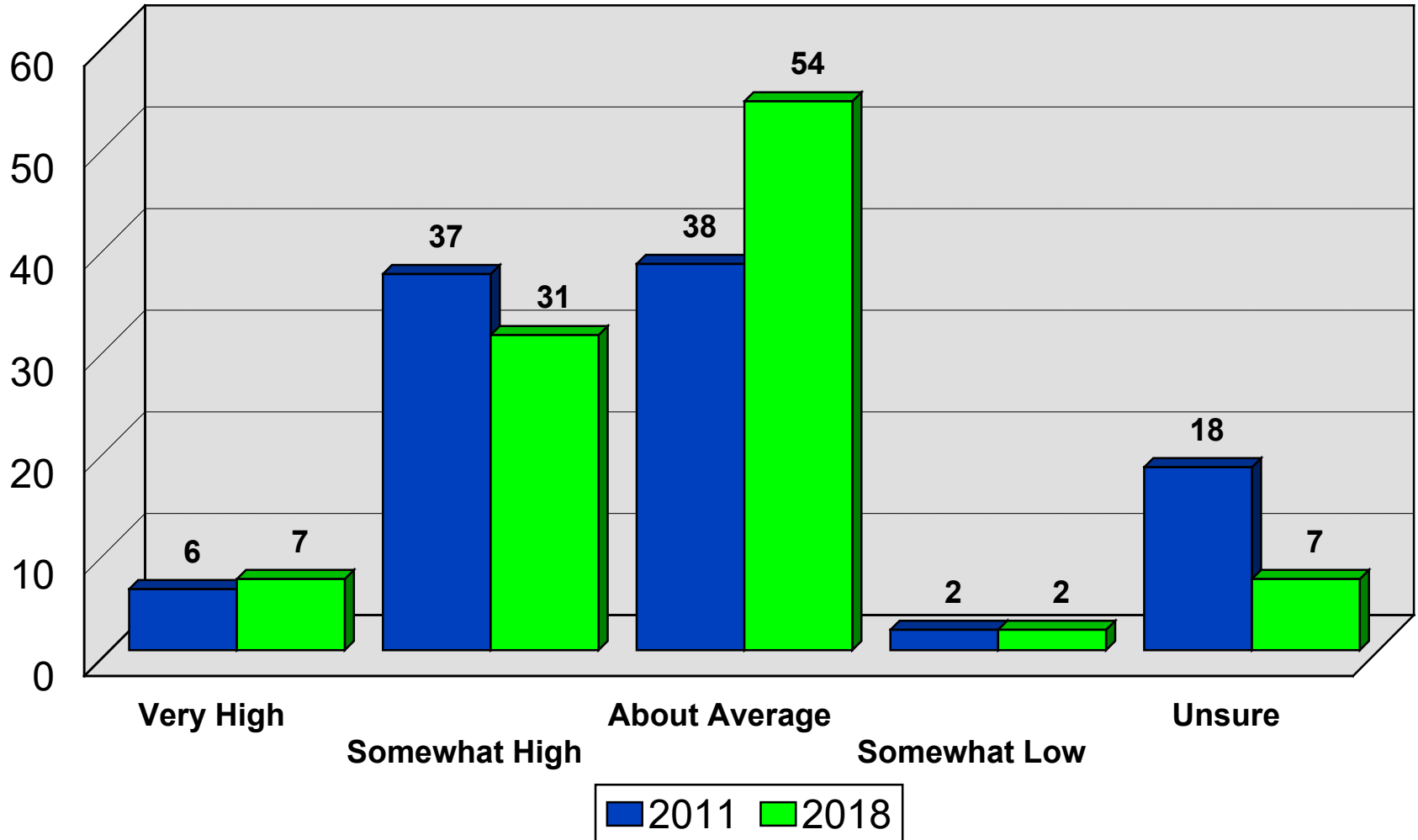
Service Cuts to Reduce Property Taxes

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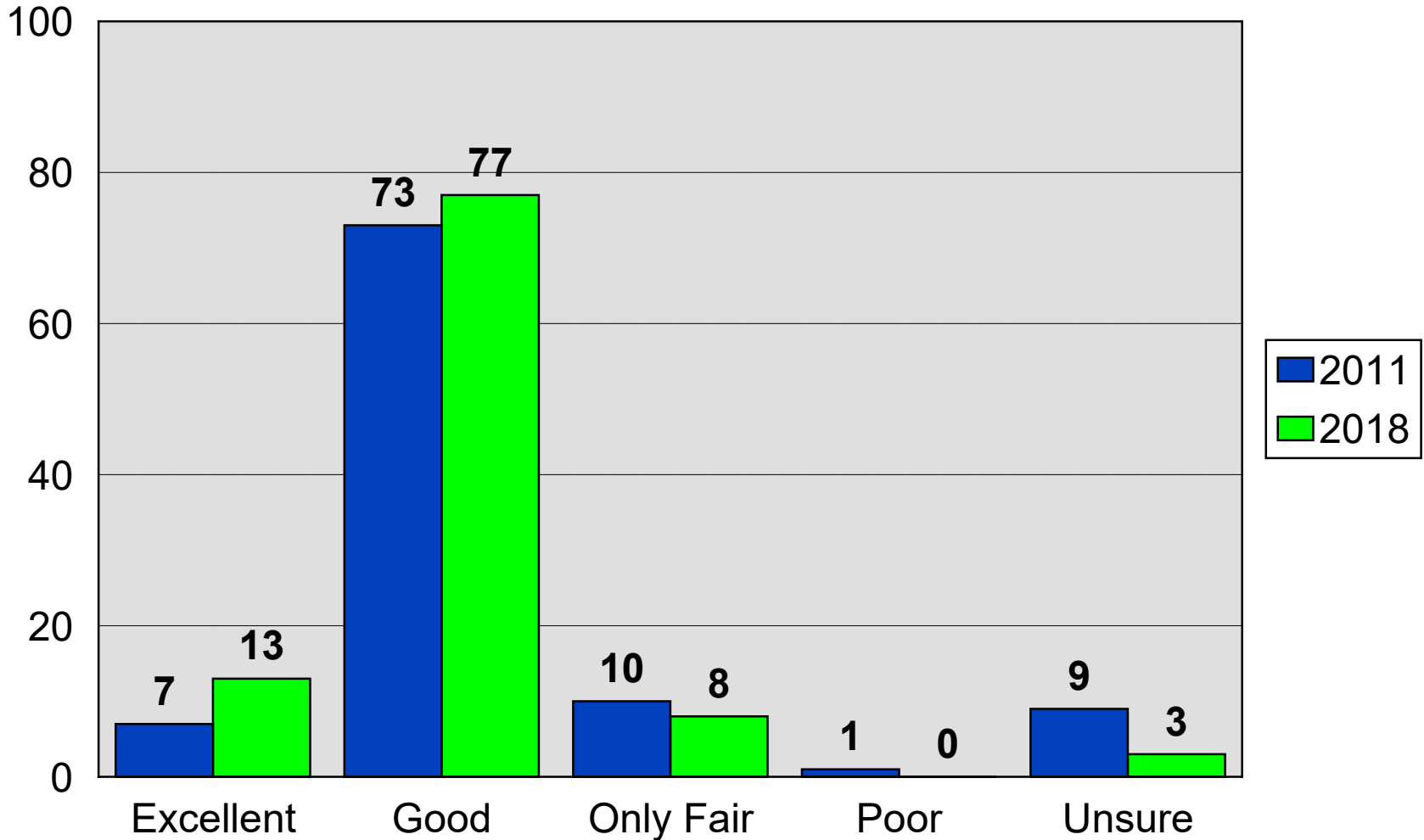
Property Tax Rating

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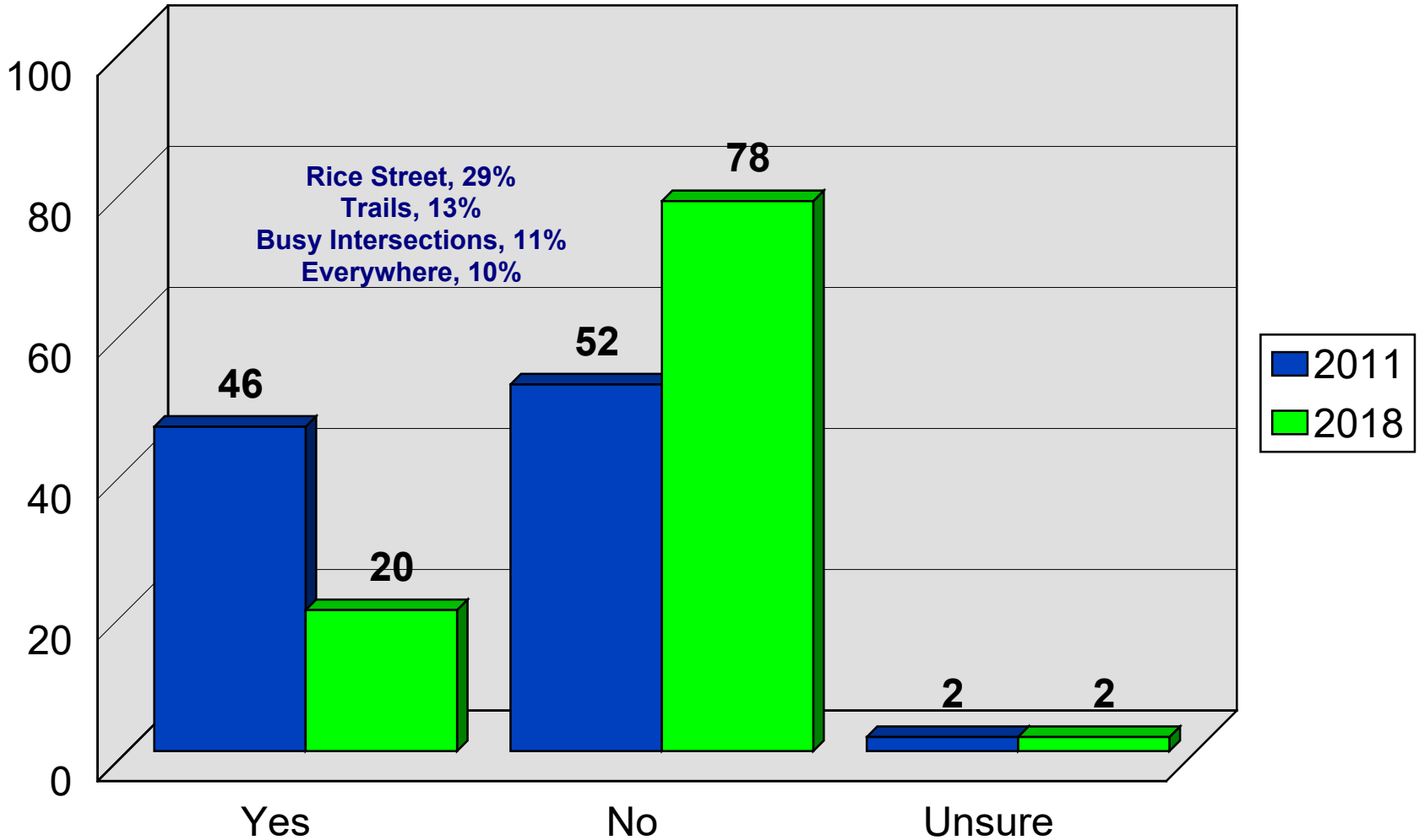
Value of City Services

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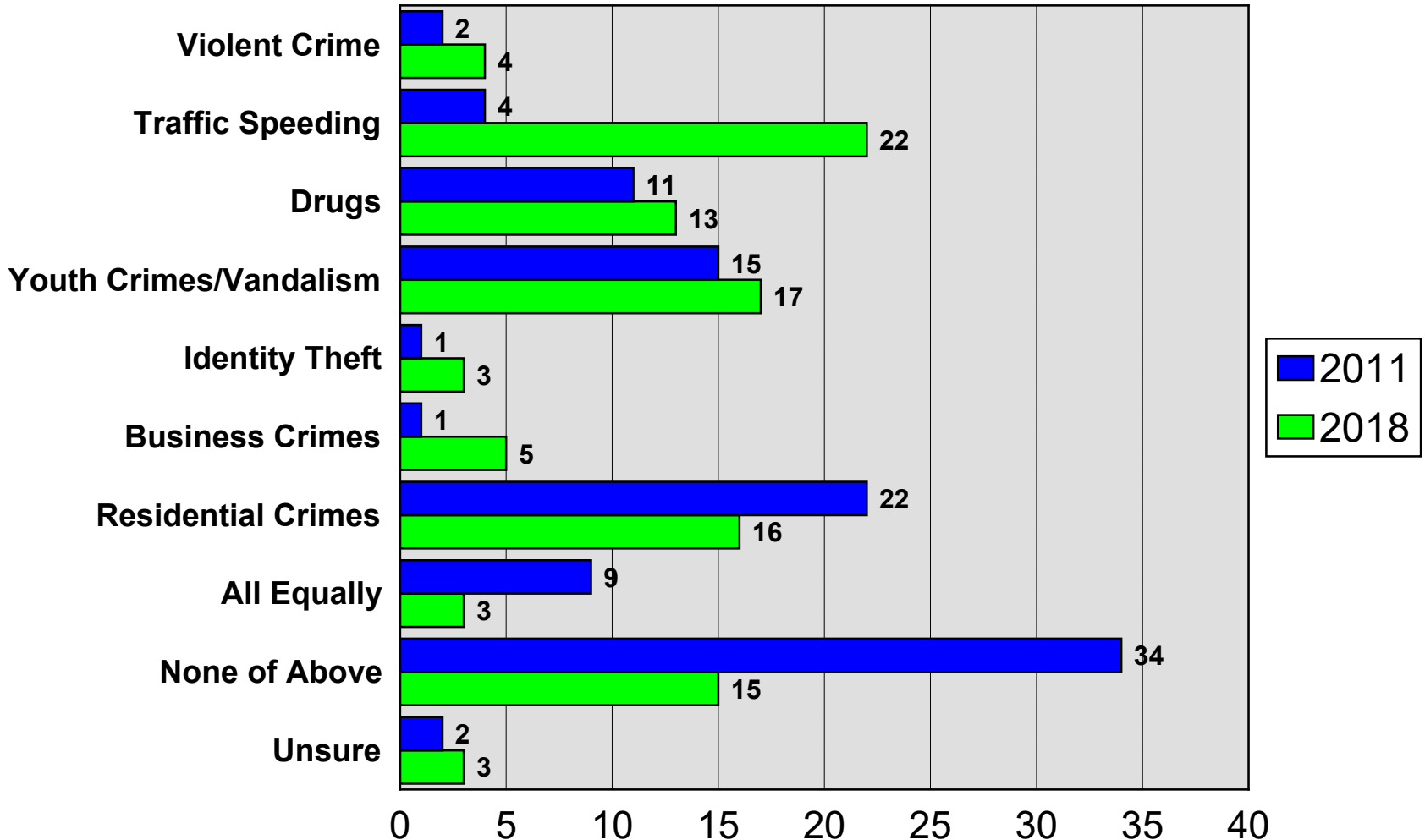
Unsafe Areas

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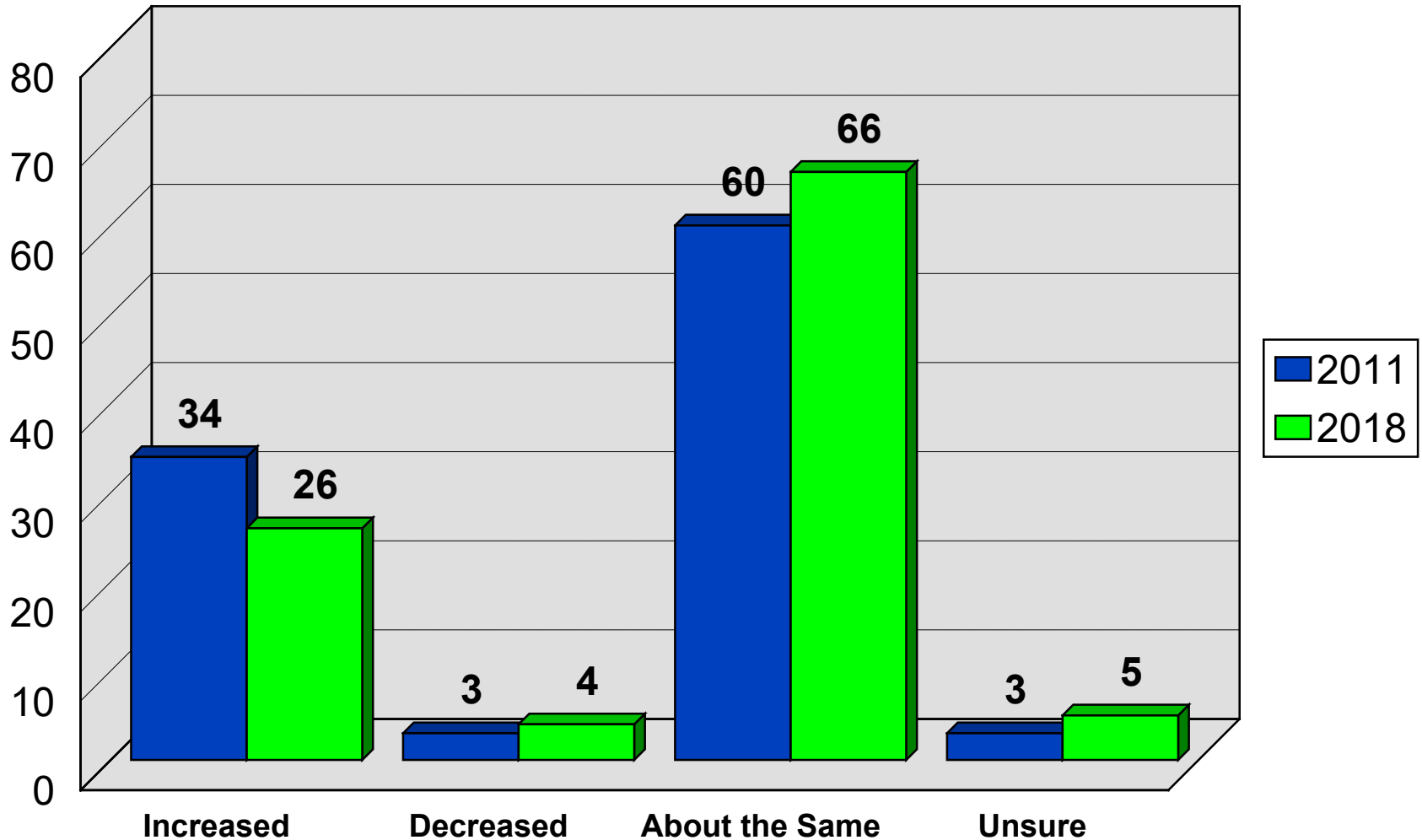
Public Safety Concerns

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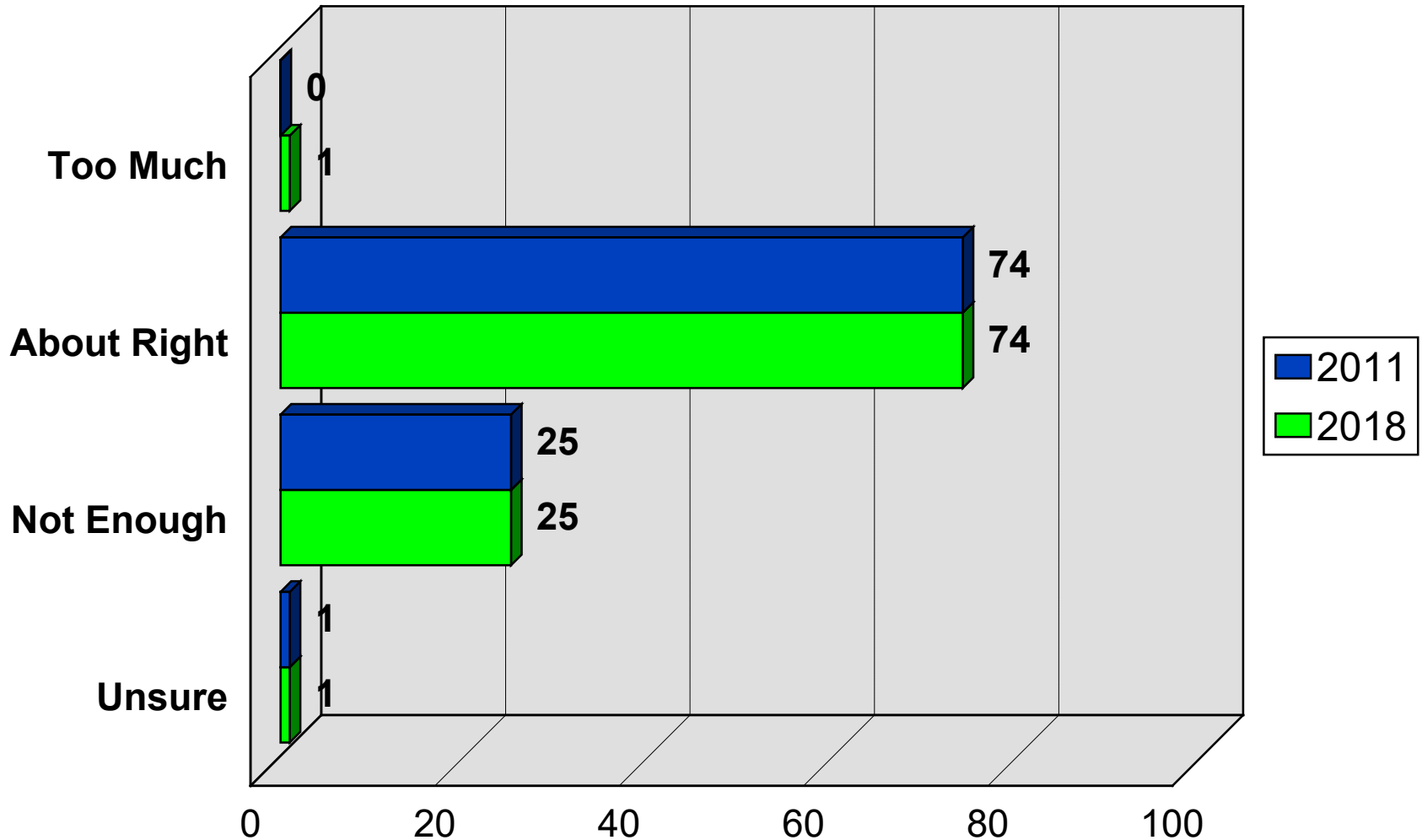
Crime during Past Five Years

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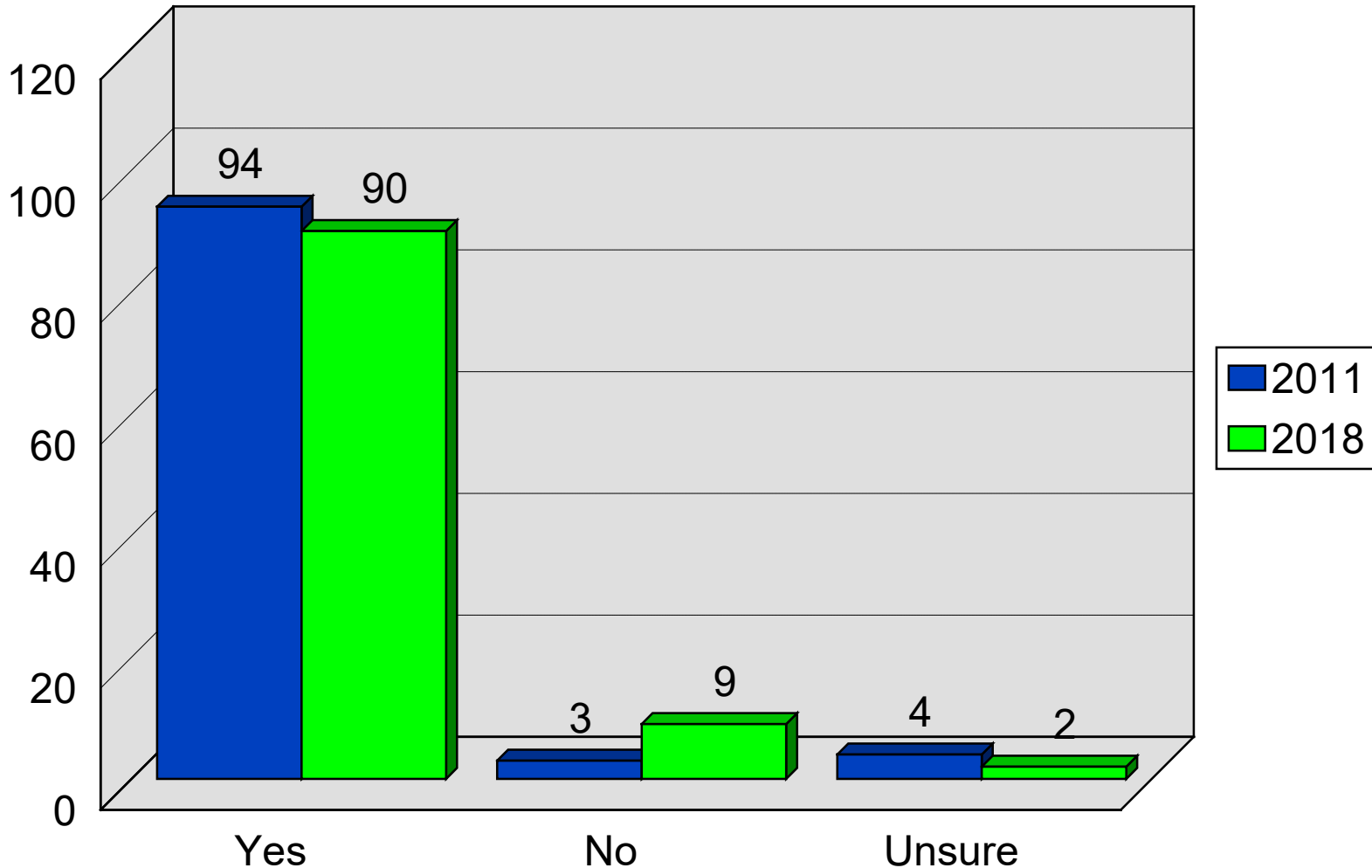
Neighborhood Patrolling

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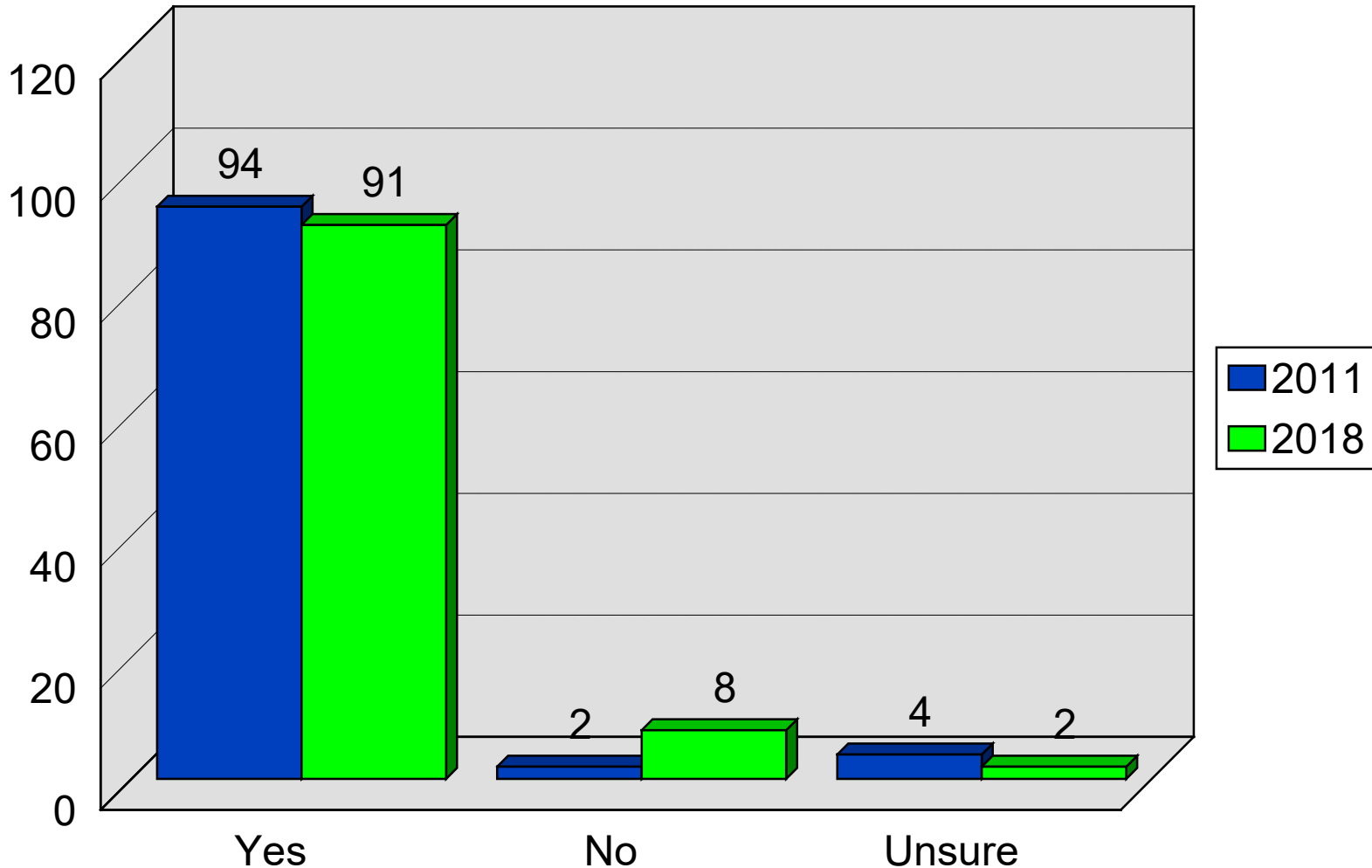
Current Facilities Meets Needs

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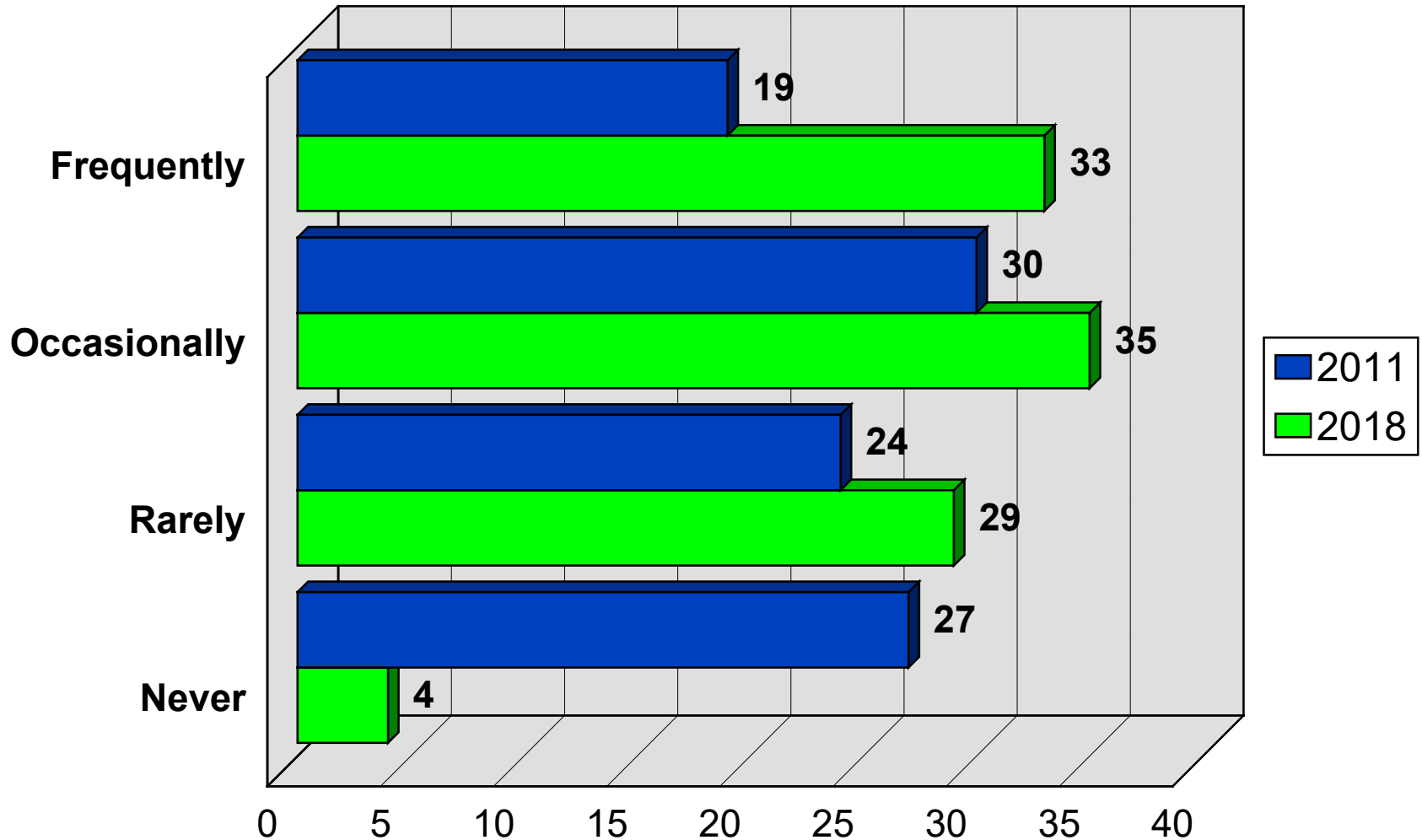
Current Programs Meets Needs

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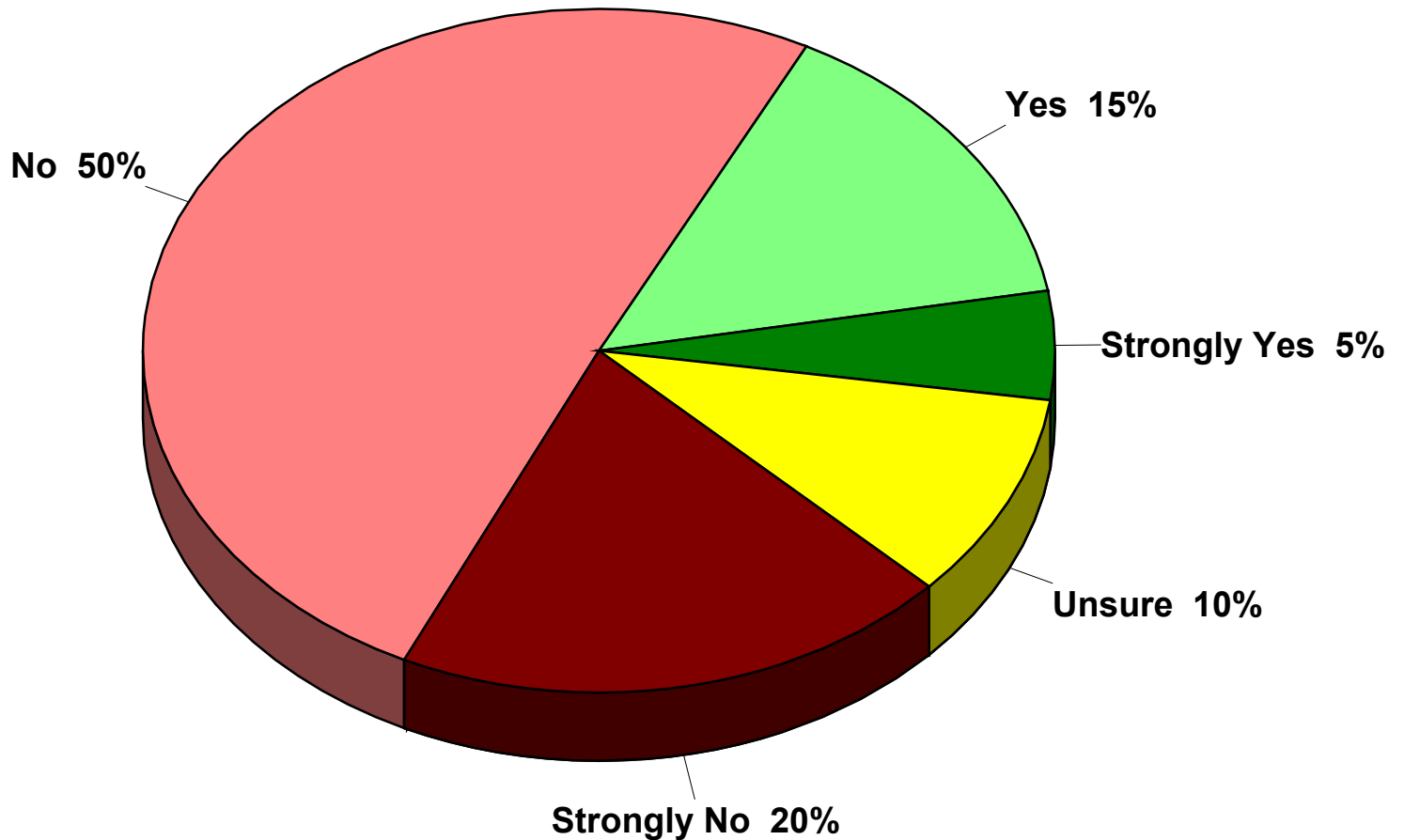
Use of City Trails

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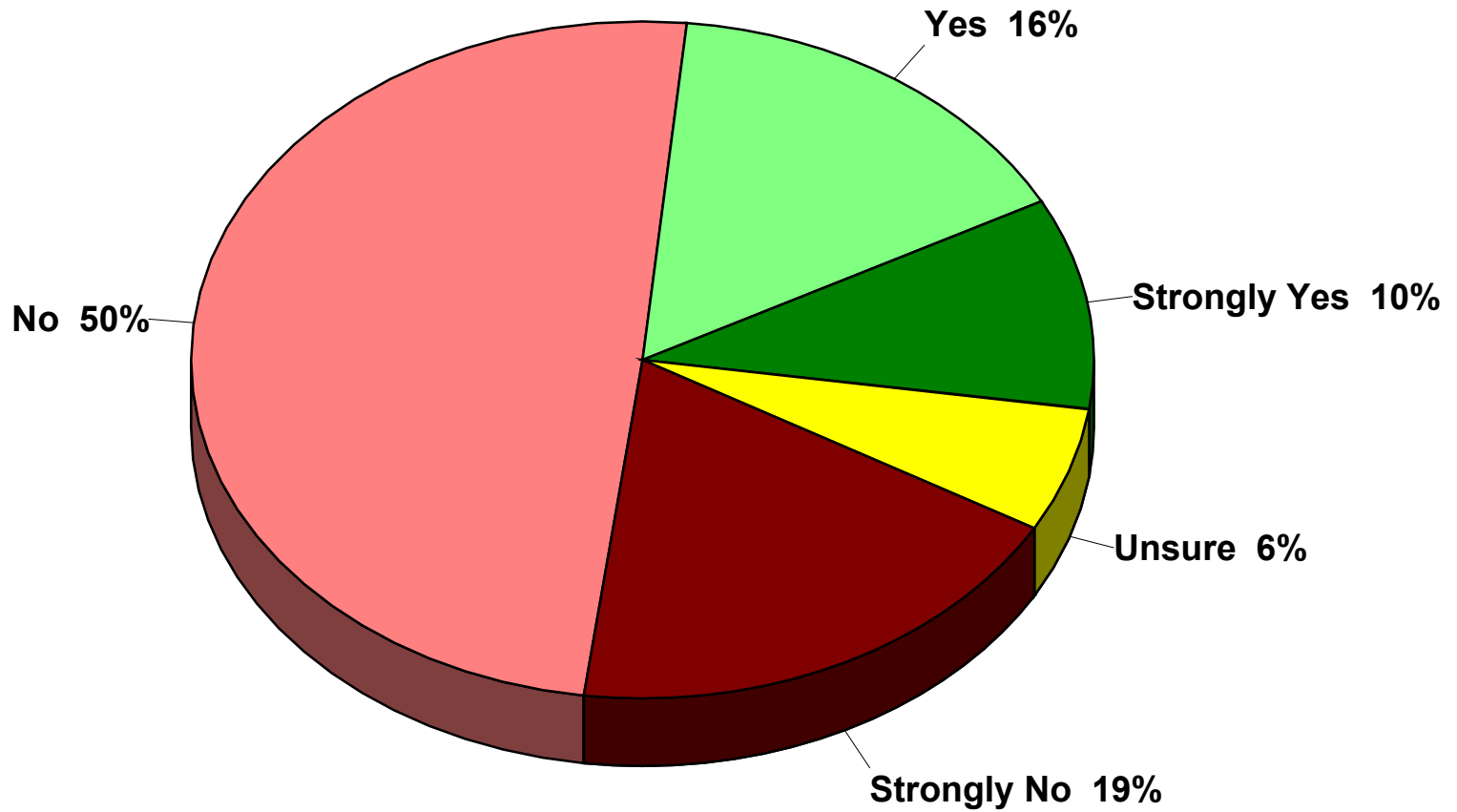
More Meeting Room Space

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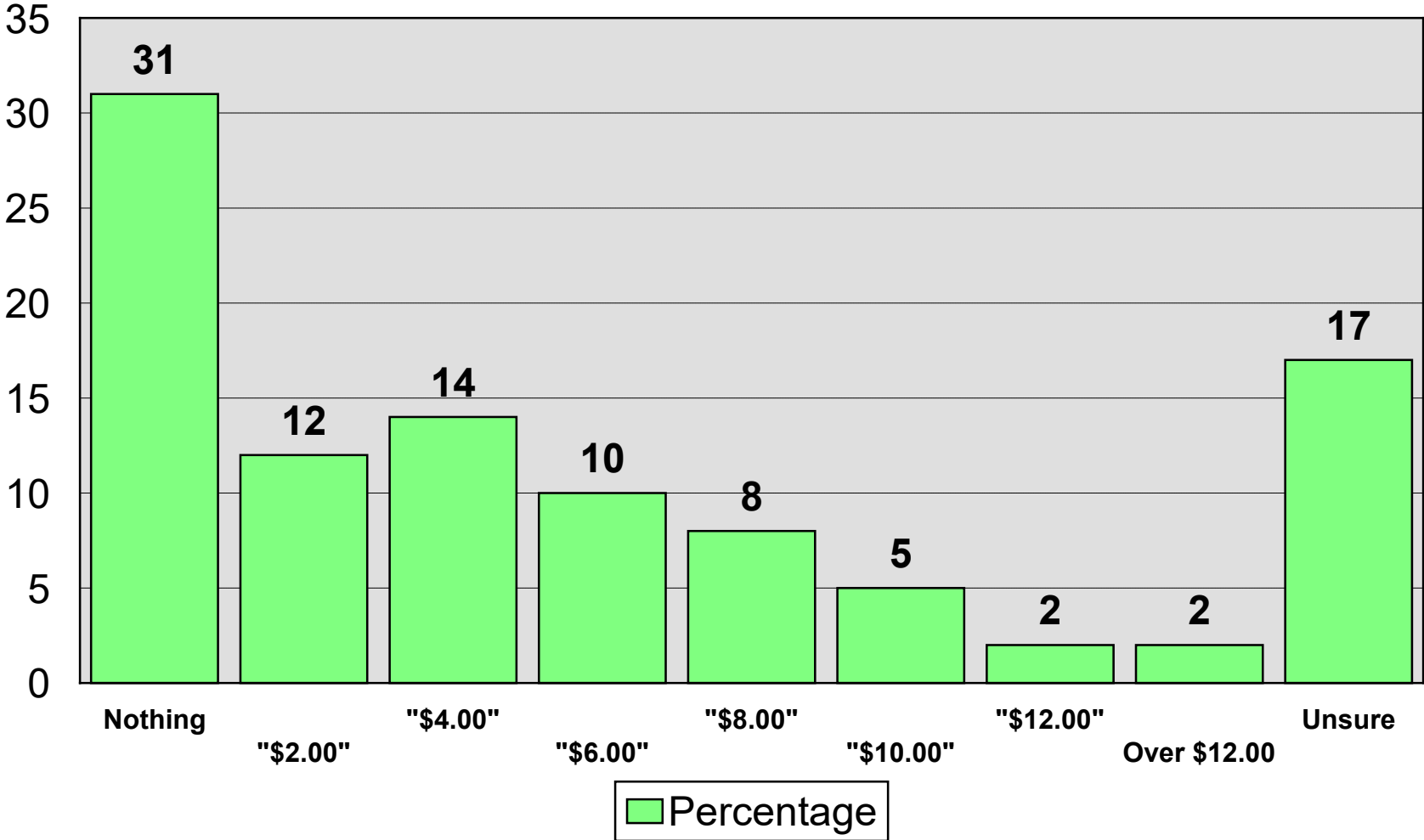
Outdoor Community Gathering Space

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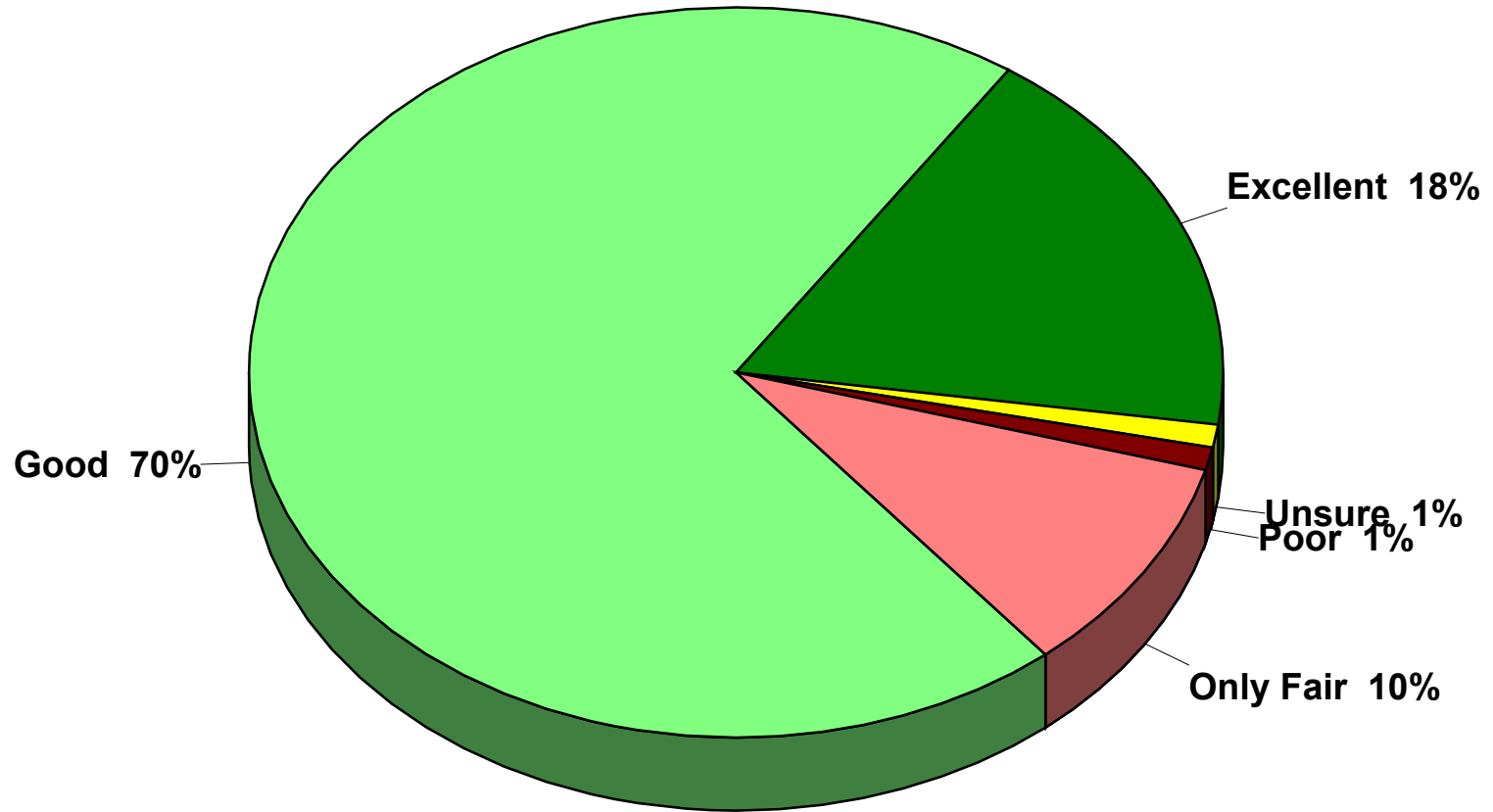
Property Tax Increase for Park Bond Referendum

2018 City of Little Canada Study



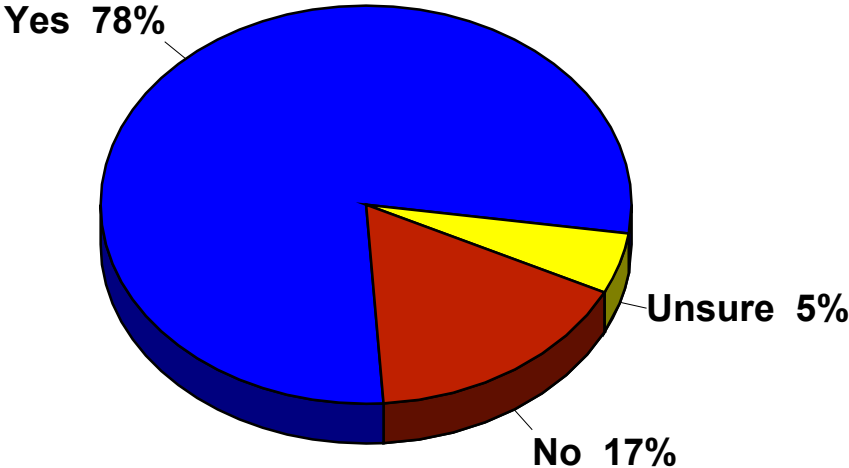
Rating of City Communications

2018 City of Little Canada Study

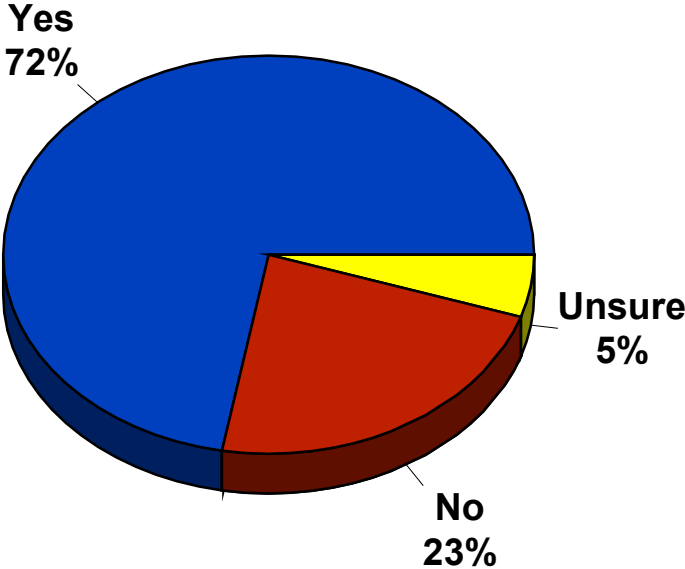


Residential Input

2018 City of Little Canada Study



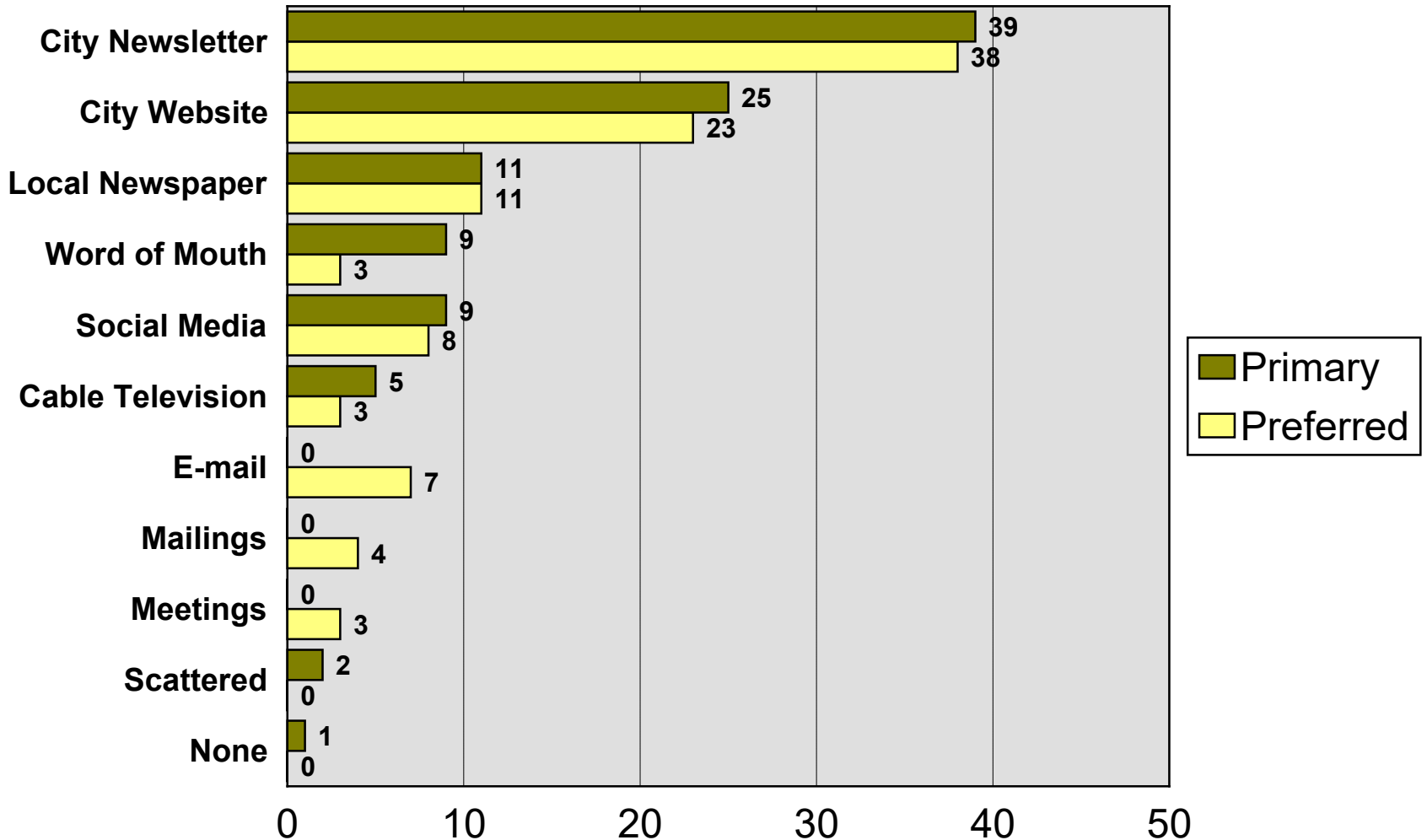
City Does a Good Job Seeking Input from Residents



Other than voting, do you feel if you wanted to, you could have a say about the way the City runs things?

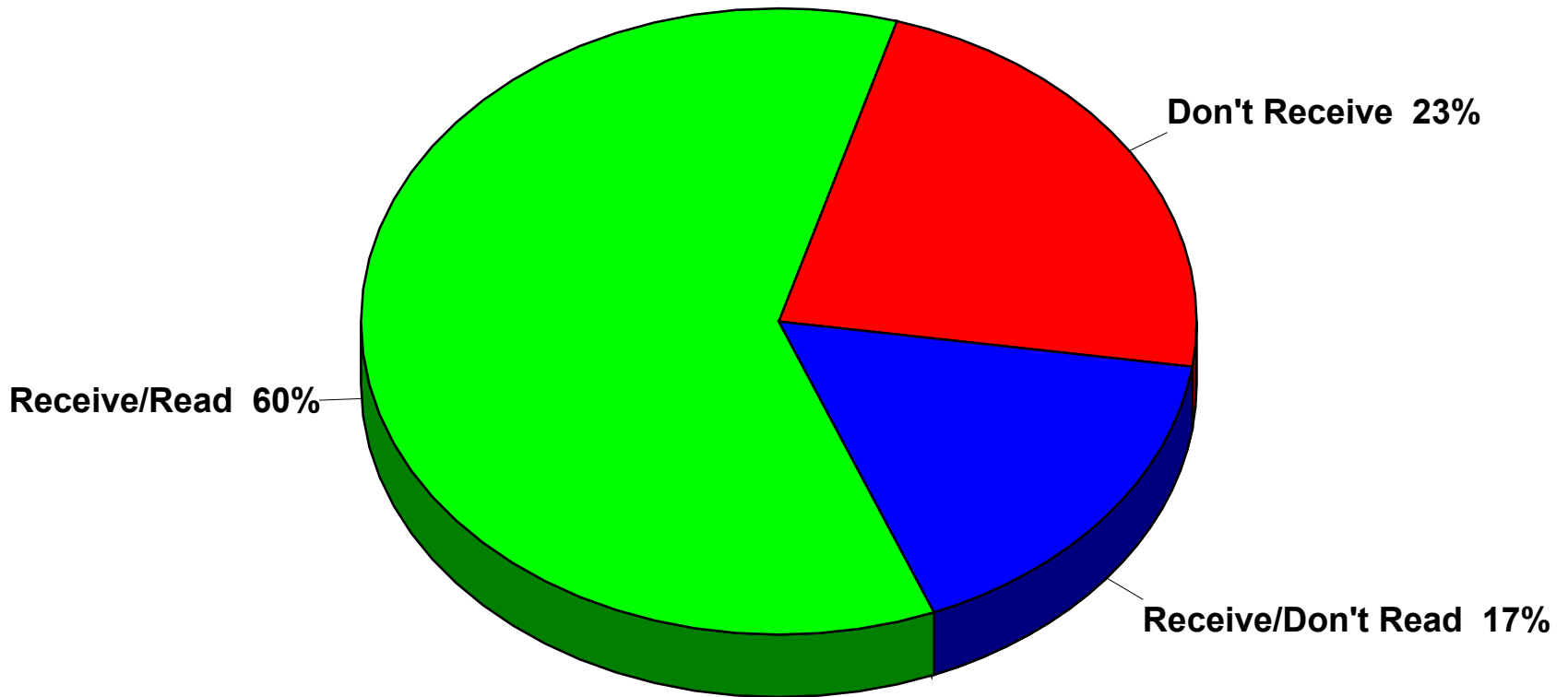
Sources of Information

2018 City of Little Canada Study



“The Roseville Little Canada Review”

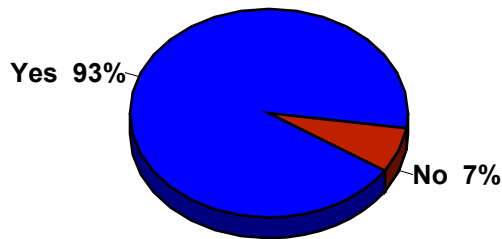
2018 City of Little Canada Study



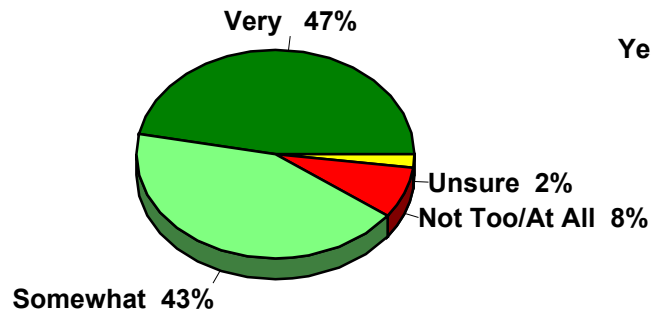
“La Petit Canadien”

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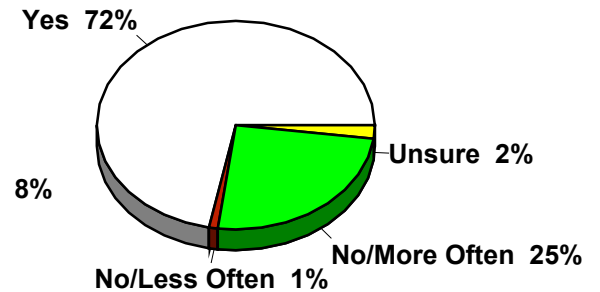
76% Report Receiving the Newsletter



Regularly Read



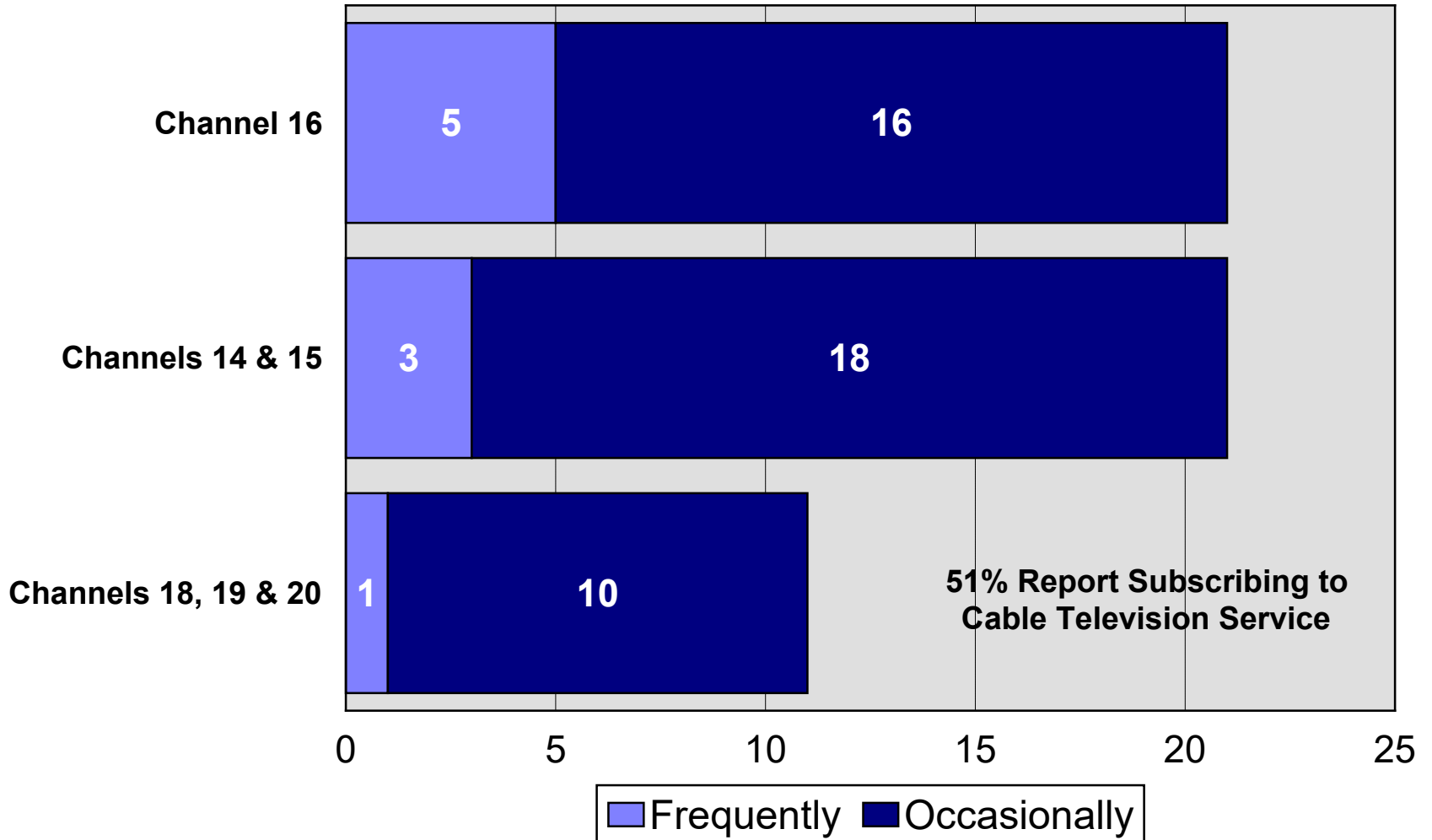
Effectiveness in Keeping Informed about Activities in the City



Right Number of Times Published a Year

Cable Television

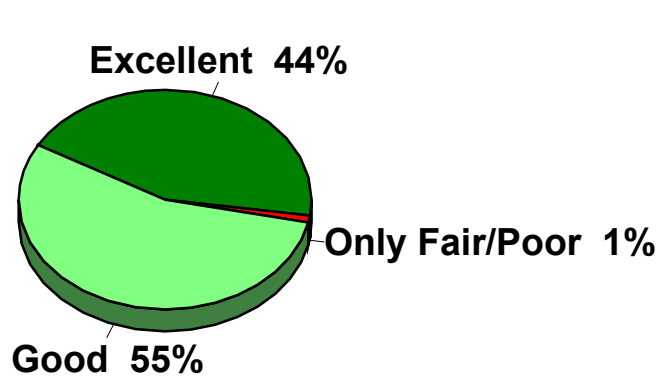
2018 City of Little Canada Study



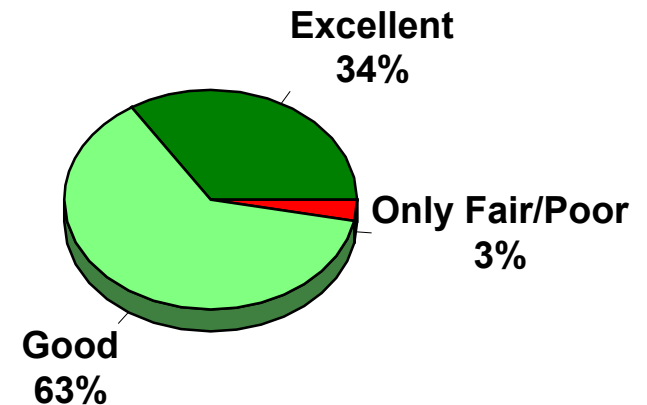
City Website I

2018 City of Little Canada Study

**50% Report Accessing
New Website**



Content of Website

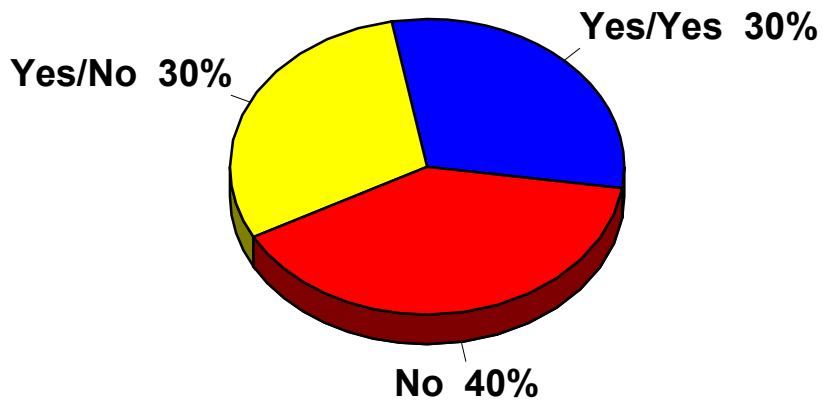


**Ease of Navigating and Finding
Information**

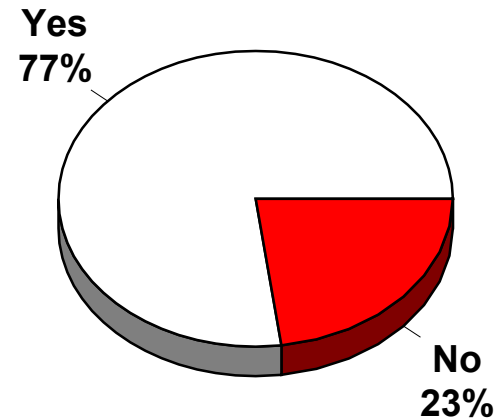
City Website II

2018 City of Little Canada Study

**50% Report Accessing
New Website**



**Webstreamed Meetings
Awareness/Watched**



Awareness of "Notify Me"

Social Media

2018 City of Little Canada Study

